

ESTTA Tracking number: **ESTTA1105159**

Filing date: **12/30/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91237315
Party	Plaintiff American Marriage Ministries
Correspondence Address	NANCY V STEPHENS FOSTER PEPPER PLLC 1111 3RD AVENUE SUITE 3000 SEATTLE, WA 98101 UNITED STATES Primary Email: nancy.stephens@foster.com 206-447-4400
Submission	Testimony For Plaintiff
Filer's Name	Nancy V. Stephens
Filer's email	stepn@foster.com
Signature	/Nancy V. Stephens/
Date	12/30/2020
Attachments	Testimony Dallas Goschie 1.pdf(4009793 bytes) Testimony Dallas Goschie 2.pdf(4092786 bytes) Testimony Dallas Goschie 3.pdf(4064465 bytes) Testimony Dallas Goschie 4.pdf(3922018 bytes) Testimony Dallas Goschie 5.pdf(4101921 bytes) Testimony Dallas Goschie 6.pdf(3754855 bytes) Testimony Dallas Goschie 7.pdf(3986456 bytes) Testimony Dallas Goschie 8.pdf(4052725 bytes) Testimony Dallas Goschie 9.pdf(2170807 bytes)

AMERICAN MARRIAGE MINISTRIES,)	Opposition No. 91237315
Opposer,)	Marks: GET ORDAINED
)	Application No. 87430729
v.)	
UNIVERSAL LIFE CHURCH)	
MONASTERY STOREHOUSE, INC.)	
Applicant.)	Filed: October 18, 2017

Opposer American Marriage Ministries hereby submits the final transcript of the certified corrected transcript of the testimony deposition of Dallas Goschie taken September 9, 2020 with exhibits and errata sheet. The transcript was submitted and served on opposing counsel during Plaintiff's Testimony Period. It is being resubmitted formatted to conform to CFR §Sec. 2.123(g) pursuant to Applicant's request.

Testimony for Plaintiff - 1

Dated: December 30, 2020

/Nancy V. Stephens/

Nancy V. Stephens WSBA No. 31510

Benjamin Hodges, WSBA No. 49301

Kelly A. Mennemeier, WSBA No. 51838

Foster Garvey PC

1111 Third Avenue, Suite 3000

Seattle, WA 98101-3299

206-447-4400

Attorneys for Opposer

CERTIFICATE OF SERVICE

I hereby certify that on December 30, 2020, I served the foregoing Testimony Transcript, Errata Sheet and Exhibits on the Applicant by emailing to Applicant as follows:

Michael P. Matesky, II
Matesky Law PLLC
trademarks@mateskylaw.com
mike@mateskylaw.com

/Nancy V. Stephens/

Nancy V. Stephens

1 9TH OF SEPTEMBER, 2020

2 9:12 A.M.

3
4
5 DEPOSITION OF DALLAS GOSCHIE, HELD
6 REMOTELY VIA VIDEO CONFERENCE, BEFORE
7 GWEN BRASS, A CERTIFIED COURT REPORTER
8 IN THE STATE OF WASHINGTON.
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

1 A P P E A R A N C E S

2
3
4 FOSTER GARVEY

5 Attorneys for Opposer

6 1111 Third Avenue

7 Seattle, WA 98101

8 BY: KELLY MENNEMEIER, ESQ.

9
10
11
12
13 MATESKY LAW

14 Attorneys for Applicant

15 1001 Fourth Avenue

16 Seattle, Washington 98154

17 BY: MICHAEL MATESKY, ESQ.

18
19
20
21
22 ALSO PRESENT:

23 BEN HODGES, FOSTER GARVEY

24 LEWIS KING, AMM

25 MICHAEL GALLETCH, ULCMS

1 DALLAS GOSCHIE,
2 called as a witness, having been
3 duly sworn remotely via video conference by
4 the certified stenographer, was examined and
5 testified as follows:

6
7 EXAMINATION

8 BY MS. MENNEMEIER:

9 Q. Would you please state your name.

10 A. Dallas Goschie.

11 Q. Mr. Goschie, do you understand that
12 you're under oath today?

13 A. I do.

14 Q. Do you understand that that's the
15 same oath that you would take if you were
16 testifying in court?

17 A. I do.

18 Q. Are you familiar with the Universal
19 Life Church Monastery Storehouse?

20 A. I am.

21 Q. What is your role with the
22 Universal Life Church Monastery Storehouse?

23 A. I am its operations manager, and I
24 am a director on its board.

25 Q. How long have you been the

DALLAS GOSCHIE

operations manager for the Universal Life
Church Monastery Storehouse?

A. Since June or July of 2014.

Q. How long have you been on the board
of directors for the Universal Life Church
Monastery Storehouse?

A. I'd have to look that up to give
you a specific date.

Q. Do you know what year you joined
the board?

A. I believe it was -- I could be
wrong, but I believe it was 2018.

Q. Is it true that the Universal Life
Church Monetary Storehouse's name does not
include an Inc.?

MR. MATESKY: Objection; leading.

Go ahead.

A. Could you ask that again.

Q. Is it true that the University Life
Church Monastery Storehouse's name does not
include Inc. in the name?

A. That's correct.

MR. MATESKY: Objection.

Q. Is it true that the Universal Life

DALLAS GOSCHIE

Church Monastery Storehouse is not named the
Universal Life Church Monastery Storehouse
Inc., Incorporated?

MR. MATESKY: Objection; compound.

Objection; asked and answered.

Go ahead.

A. Sorry. That's correct.

Q. Is there an organization called
Universal Life Church Monastery Storehouse
Inc.?

A. Not that I'm aware of.

Q. As far as you know, has an
organization called the Universal Life Church
Monastery Storehouse Inc. ever existed?

A. No.

Q. Can we agree that, if I use the
term ULCMS in my questions today, that I'm
referring to the Universal Life Church
Monastery Storehouse?

A. That's fine.

Q. Is it true that ULCMS ordains
ministers?

A. That's one of the things that we
do, yes.

DALLAS GOSCHIE

Q. Does ULCMS sell goods to people who have gotten ordained as ministers?

A. That's one of the things that we do, yes.

Q. ULCMS sells minister supplies, right?

A. That's correct.

Q. Now, I'm going to open a copy of an exhibit that's been pre-labeled Exhibit J. I don't know whether you've received this yet, so I can go ahead and share my screen.

MR. MATESKY: So I have now received an email with exhibits, so I can forward those to Mr. Goschie.

MS. MENNEMEIER: Why don't we take a quick -- maybe a two-minute break while you send those.

MR. MATESKY: Okay. That's fine with me.

MS. MENNEMEIER: Great. We can, I think, go off the record for that.

(Recess taken from 9:16 a.m. to 9:20 a.m.)

///

DALLAS GOSCHIE

BY MS. MENNEMEIER:

Q. Could you please open a copy of the document that's been pre-labeled Exhibit J.

(Exhibit J, Trademark/Service Mark Application, Principal Register, No. 87430729, 4/28/2017, was marked for identification.)

Q. Please let me know when you have that open.

A. Okay.

Q. Do you recognize this document?

A. I think I've seen it at one point.

Q. Is this document a copy of Universal Life Church's trademark application for the trademark "get ordained"?

A. That's what it looks like.

Q. Is this an accurate copy of ULCMS's trademark application for "get ordained"?

MR. MATESKY: Objection; foundation.

A. I'm not certain, but I have no reason to believe that it isn't.

Q. I'd like to direct your attention first to -- let's see -- to the top of page 2

DALLAS GOSCHIE

of this document where the second line, the second and third line, where it says "first use anywhere date" and "first use in customers date."

Do you see those lines?

A. I do.

Q. And those lines are referring to class 35 and say: At least as early as November 17, 2016.

MR. MATESKY: Objection; form.

Objection; leading.

Q. Did I read that right?

A. I believe so.

Q. You were not aware of how ULCMS picked those dates for this application, are you?

MR. MATESKY: Objection; leading.

A. Not off the top of my head, no.

Q. Directing your attention down the page to the middle of the page in class 45, again, there are two lines that say "first use anywhere date" and "first use in customers date," and those two lines say: At least as early as July 10, 2011.

DALLAS GOSCHIE

Do you see those lines?

MR. MATESKY: Objection; leading.

A. I do.

Q. You were not aware of how ULCMS
picked those dates either, are you?

MR. MATESKY: Same objection.

A. Not off the top of my head, no.

THE WITNESS: And I don't know,
Mike, maybe you could get closer to the
mic. It's a little bit hard for me to
hear you.

MR. MATESKY: Okay. I'll speak up.

THE WITNESS: Thanks.

Q. Does ULCMS -- you can close this
exhibit now.

Does ULCMS use "get ordained" as a
brand on all of its websites?

A. No, I don't believe so.

Q. Does ULCMS use "get ordained" in
any manner other than as a brand on any of its
websites?

A. I need you to clarify what you mean
by "use 'get ordained.'"

Q. Does the phrase "get ordained"

DALLAS GOSCHIE

appear on any of ULCMS's websites in a manner other than as a brand?

A. Off the top of my head, I don't know.

Q. When did you start using "get ordained" as a brand?

A. It was already in use when I started here.

I'm trying to remember. I know that there's a date that was provided at some point. I want to say it was in March of 2010. I could be wrong about that. I'm referring to a date that I think I specified in declaration I made earlier in this matter.

Q. When did ULCMS start selling goods on its getordained.org website?

A. I'd have to look up that exact date. I don't know off the top of my head.

Q. Do you know what year ULCMS started selling goods on the getordained.org website?

MR. MATESKY: I'm going to object as vague.

A. I couldn't say with a hundred percent certainty right now, no.

DALLAS GOSCHIE

Q. Have customers -- when did customers start being able to buy goods directly from the getordained.org website?

A. I just don't remember that date at this point.

Q. Do you remember the year?

A. No, not off the top of my head. I could look that up.

Q. Where would you look to find that information?

A. The emails.

Q. Does ULCMS -- does the phrase ULCMS or excuse me, strike that.

Does the phrase "get ordained" appear on the getordained.org site in a manner other than as a brand?

A. Not that I'm aware of just off the top of my head. But I don't memorize the contents of every single page of every site that we operate.

Q. Is it your testimony that the phrase "get ordained" might appear in a context that is not as a brand on the getordained.org website?

DALLAS GOSCHIE

MR. MATESKY: Objection;
mischaracterizes prior testimony.

A. No. All I said is I don't know all
the ways that that phrase could appear
because, again, I haven't memorized the
content of every page of our websites.

Q. So is it possible that the phrase
"get ordained" appears not as a brand in some
manner on the getordained.org website?

A. I have no idea. Like we discussed
when we talked about this??I don't remember if
it was last year, maybe the year before??it's
very contextual. So --

You wanted to point me to something
to look at.

Q. To clarify, you mean the use of the
phrase "get ordained" is very contextual?

A. The -- I'm trying of think of the
right or the correct word. Not the "use" of.
The maybe "intent" of. That's not quite the
right word either.

Whether or not the term is being --
or the phrase is being used as a brand or as
something else I think is very contextual,

DALLAS GOSCHIE

like we established earlier.

Q. ULCMS does not sell ordinations,
does it?

MR. MATESKY: Objection; leading.

A. No.

Q. ULCMS has never sold ordination
services, has it?

MR. MATESKY: Same objection.

A. Not to my knowledge.

Q. Individuals get ordained by ULCMS
for free, right?

MR. MATESKY: Objection; leading.

Objection; form.

A. Currently, yes.

Q. Historically, individuals
have gotten ordained by ULCMS for free, too,
right?

MR. MATESKY: Objection; form.

Objection; vague.

A. That's my understanding.

Q. Does ULCMS advertise its ordination
services?

A. Yes, I believe we do.

Q. Does ULCMS have ads that describe

DALLAS GOSCHIE

how to get ordained as a minister?

MR. MATESKY: Objection; vague.

Objection; form.

A. We have ads -- I mean, you're very limited in the text that can be available in ads, and I don't know that -- I haven't memorized the content of all of them, but I imagine there are some that provide at least some sort of service level explanation about how one could become a minister, yes.

Q. Does ULCMS advertise the products that it sells?

A. Yes.

Q. Do ULCMS's customers associate the phrase "get ordained" with ULCMS specifically?

A. I don't know.

Q. Do members of the public associate the phrase "get ordained" with ULCMS?

A. For the same reason I don't know the answer to the last question, no, I can't hop into the head of every person.

You're making very universal statements here as far as I'm hearing them.

MR. MATESKY: I'll object to the

DALLAS GOSCHIE

form of the question as vague as well.

Q. Do you know whether any of ULCMS's customers associate the phrase "get ordained" with ULCMS?

A. I've definitely heard things I would imagine are that sort of use, yes.

Q. Where have you heard such use?

A. I would imagine it would be mainly just walking through the support area of our offices over the years. When people are taking phone calls, things like that.

Q. You would imagine or you know?

A. I can't think of any other context off the top of my head when that may have happened. I mean, someone could have come over to my area and had a conversation like that with me, I suppose. These interactions I would say are so -- have probably been so frequent and unremarkable that I don't remember every single instance of that phrase being used in that way.

Q. Has the "get ordained" brand ever received third party media recognition?

A. I'm not sure.

DALLAS GOSCHIE

Q. Do you understand the phrase "get ordained" to be associated with ULCMS?

A. That's how I used it.

Q. What has ULCMS done to make people associate the phrase "get ordained" with ULCMS?

A. Well, one of the things that we've done is have a logo designed that features the words "get ordained" very prominently and put them on the top of every single subpage of the website that we operate.

Q. What else has ULCMS done?

A. I believe on that same website it's been used within content in a brand context.

Q. Is the website that you're describing the getordained.org website?

A. It's the website located at getordained.org, that URL, yes.

Q. Has ULCMS done anything else to make people associate "get ordained" with ULCMS?

A. The only thing that comes to mind is, again, just walking through that support area of our facility, I might sometimes hear

DALLAS GOSCHIE

someone on the phone saying something like,
Which site are you on? Getordained?," as a
question to someone they're speaking to on the
other end.

Q. At what point did the phrase "get
ordained" become associated with ULCMS?

A. I don't know.

MR. MATESKY: Objection;
foundation. Objection; vague as well.

Q. Has --

MR. MATESKY: Let me -- sorry. I
didn't mean to interrupt.

But let me know if you can hear me
or if I'm still being too quiet, please.
Or I guess let me know if you can't hear
me.

MS. MENNEMEIER: I can hear you.

Gwen, are you able to hear?

Fantastic.

Q. Has ULCMS received any customer
feedback regarding use of the phrase "get
ordained"?

A. Not that I'm aware of off the top
of my head. I mean, nothing specific that I'm

DALLAS GOSCHIE

aware of.

Q. Has ULCMS engaged any third party to look into how customers perceive the phrase "get ordained"?

MR. MATESKY: I would object only to the extent answering the question would require disclosure of attorney/client privilege material or attorney work product.

But you can go ahead and answer the question if you don't think that would be the case.

A. Could you ask that just one more time, please.

MS. MENNEMEIER: Gwen, could you please repeat my question.

(Record read by the stenographer:

Has ULCMS engaged any third party to look into how customers perceive the phrase "get ordained"?)

A. Not that I can recall offhand.

Q. You know it's possible to get ordained through organizations besides ULCMS, correct?

DALLAS GOSCHIE

MR. MATESKY: Objection; form.

Objection; vague. Objection; leading.

A. Can you ask that one more time.

Q. You know that it's possible to get ordained through organizations besides ULCMS, right?

MR. MATESKY: Same objections.

A. It's kind of confusing. There are other organizations through which one can become a minister, if that's what you're asking.

Q. Do other organizations enable people to become ordained?

MR. MATESKY: Objection; asked and answered.

A. That's my understanding, yes.

Q. Is it true that you believe the phrase "get ordained" can be used generically to describe the legal process of becoming a minister?

MR. MATESKY: Objection. I'm sorry. I couldn't hear all of that question. Could you maybe repeat it.

MS. MENNEMEIER: Absolutely.

DALLAS GOSCHIE

Q. Is it true that you believe the phrase "get ordained" can be used generically to describe the legal process of becoming a minister?

A. I'm not sure if I understand ordination as a legal process. I guess it does have legal implications, so you could probably make that leap. Yes, I imagine in some context that phrase could be used in that way.

Q. Do you believe the phrase "get ordained" can be used generically to describe the religious process of becoming a minister?

MR. MATESKY: Objection; form.

Objection; vague regarding use of the words "generic" and "describe." Calls for a legal conclusion.

A. I think in certain context that could be possible.

Q. You do not think the phrase "get ordained" only refers to services provided by ULCMS, do you?

MR. MATESKY: Objection; leading.

Objection; vague and confusing.

DALLAS GOSCHIE

A. No. I think it's all contextual.

Q. You agree that the phrase "get ordained" can be used to refer to the act of becoming a minister through an organization besides ULCMS, right?

MR. MATESKY: Objection; leading.

Objection; form.

A. Can I hear that one one more time, please.

Q. Of course.

You agree that the phrase "get ordained" can be used to refer to the act of becoming a minister through an organization besides ULCMS, right?

MR. MATESKY: Same objections.

A. Again, I suppose theoretically it's possible in some context. If you wanted me to look at something, I'm happy to do that.

Q. You personally have heard people use the phrase "get ordained" in connection with the process of becoming a minister since you were a child, right?

MR. MATESKY: Objection; assumes facts not in evidence. Objection;

DALLAS GOSCHIE

leading.

A. I'm not certain that I would say that. I guess I don't know what age you're defining childhood as.

Q. You became aware that people used the phrase "get ordained" in connection with the process of becoming a minister when you were in catechism class; is that right?

MR. MATESKY: Objection; assumes facts not in evidence. Objection; leading.

A. I believe that's when I learned of the term "ordination" because the pastor/instructor of that class I think had some previous history studying ancient languages, so he always liked to pull out words like that and talk to us about, like, their Greek origins. So I think I maybe heard the word "ordination" in that context.

I have trouble picturing that individual using the word "get." It seems a little bit too casual for him.

Q. You were approximately 9 or 10 years old when you took those catechism

DALLAS GOSCHIE

classes, correct?

MR. MATESKY: Objection; assumes facts not in evidence. Objection; leading.

A. No. I think I would have started those -- 11 or 12.

Q. Do you know whether organizations besides ULCMS used the phrase "get ordained"?

A. I don't know. I don't memorize -- like, I don't memorize the content of everything that we publish or have published, I don't memorize everything that every other organization has published.

Q. Do you know whether any other organization uses the phrase "get ordained"?

A. Nothing specific that I can recall off the top of my head, no.

Q. Do you know whether any other organization that ordains people uses the phrase "get ordained"?

MR. MATESKY: Objection; asked and answered.

A. Again, no specific example of that is coming to me right now.

DALLAS GOSCHIE

Q. ULCMS ordains people through more than one website, is that right?

MR. MATESKY: Objection; leading.

A. That's correct.

Q. If I can have you open the document that's been pre-labeled Exhibit A.

Please let me know when you have that open.

(Exhibit A, Printout of a ULCMS website, was marked for identification

MR. MATESKY: Before you ask a question, I'm just going to step away for about 15 seconds. Give me one second.

Okay. I'm back.

Q. Do you have the document open, Mr. Goschie?

A. I do, yes.

Q. Great.

Can you tell me what this document shows?

MR. MATESKY: Objection; foundation.

A. It looks like it shows some visual

DALLAS GOSCHIE

and written elements that appear on one of our websites. I've never seen it in this format before.

Q. Sure.

And I'll represent to you that this is what a printout of one of ULCMS's websites look like.

Can you tell me specifically which website this content appears on?

A. I believe this is from themonastery.org.

Q. Is themonastery.org --

A. Dot org I should say.

Q. I'm sorry. I spoke over you. Could you repeat that last bit.

A. Yeah.

I should say it's from the website located at monastery.org. Just to make that clear.

Q. Is the website located at themonastery.org a website that ULCMS operates?

A. It is.

Q. Is this document -- does this

DALLAS GOSCHIE

document contain an accurate representation of the content of the website located at themonastery.org?

A. I wouldn't say so.

Q. Does this document contain an accurate representation of the content available at the web page themonastery.org?

A. I would not say so, no.

Q. What aspects of that website do you believe are not accurately represented here?

A. Well, just right off the bat, it looks as though you're missing the entire top 25 or 30 percent of the website, which includes a large header and a row of tabs. And there may be a few other things that aren't represented here. I'd have to look at them side by side, I suppose.

MR. MATESKY: I'll object to use of this document on lack of completeness grounds.

Q. Does ULCMS ordain people through themonastery -- through the website located at themonastery.org?

A. Yes.

DALLAS GOSCHIE

Q. If I could have you open the documents that's been pre-labeled Exhibit B.

(Exhibit B, Visual and written information from getordained.org, was marked for identification.)

A. Sorry. Exhibit what?

Q. B.

Please let me know when you have that document open.

A. It's open.

Q. What does this document show?

MR. MATESKY: Objection; lack of foundation.

A. It looks like it might include some of the visual and written information that's available somewhere on the website at getordained.org.

Q. Does ULCMS operate the website located at getordained.org?

A. It does.

Q. Does ULCMS ordain people through that website?

A. It does.

Q. I'd like it if you'd open the

DALLAS GOSCHIE

document that's been pre-labeled Exhibit C.

MR. MATESKY: So I'm going to object to use of Exhibit B on lack of completeness grounds.

(Exhibit C, Screenshot of ULC.org, was marked for identification.)

MS. MENNEMEIER: Mike, could you explain your lack of completeness objection a bit further.

MR. MATESKY: Yeah.

MS. MENNEMEIER: What contents do you believe are missing?

MR. MATESKY: I don't believe it's a complete representation of any -- I don't -- I don't believe Exhibit B includes all the content available on any web page.

MS. MENNEMEIER: Sure. A and B are both printouts of web pages. They contain all of the information that's available when you go to print those web pages, but I understand your objection.

By MS. MENNEMEIER:

Q. Do you have Exhibit C open,

DALLAS GOSCHIE

Mr. Goschie?

A. I do.

Q. Do you recognize what's shown in Exhibit C?

MR. MATESKY: Before you answer, I'm going to object to use of this document on lack of authentication and lack of completeness grounds and also to the extent this has not been previously produced in the litigation.

Sorry. If you want to repeat the question. I don't remember what it was. Maybe Mr. Goschie does.

Q. Do you recognize this document, Mr. Goschie?

A. I have never seen what I'm looking at before, no.

Q. Do you know what is shown in this document?

A. I could guess, based on contextual clues, that this is a series of screen grabs that I'm imagining you took because there's a little K in the corner of a page of the website at ULC.org, and you took them it looks

DALLAS GOSCHIE

like??I don't know what today is??last night
or two days ago, from 4:59 p.m. to 5:01 p.m.

Q. Is the ULC.org website a website --
excuse me.

In the website located at ULC.org a
website that ULCMS operates?

A. It is.

Q. Does ULCMS ordain people through
that website?

A. That is one of many things that it
does through this website, yeah.

Q. Do these screen captures appear to
accurately reflect the content available at
the web page ULC.org?

A. I have not memorized every word of
that web page. Just skimming through this
right now, I don't have any reason to believe
that it isn't accurate.

Q. If I can have you open the document
that's been pre-labeled Exhibit D.

(Exhibit D, Screenshot from
themonastery.org, archived by the
Wayback Machine, November 9, 2006, AMM
00702, was marked for identification.)

1 DALLAS GOSCHIE

2 MR. MATESKY: Before we get to that
3 one, just to make sure -- I know the
4 objection's on the record. I may have
5 already done this. I'm not trying to be
6 duplicative, but we object to use of
7 Exhibit C on lack of authentication
8 grounds and on the grounds that it was
9 not previously produced in discovery or
10 otherwise in the litigation and to
11 Exhibits A and B on grounds that they
12 were not previously produced in the
13 litigation as well, in addition to the
14 previously noted objections.

15 Q. Is Exhibit D open?

16 A. I do.

17 Q. Do you recognize this document?

18 MR. MATESKY: Before you answer,
19 I'd also like to object to use of this
20 document on lack of authentication
21 grounds and because it was not -- to the
22 extent it was not previously produced in
23 discovery. I see a Bates number on it,
24 but if this was not previously produced,
25 then we object on that grounds as well.

DALLAS GOSCHIE

Object to the question on lack of
foundation grounds.

Q. Mr. Goschie, is it true that you
have seen this document before?

A. If I have seen it, I don't recall
it.

Q. Is it your testimony today that you
do not recall having ever seen this document?

A. I don't remember.

MR. MATESKY: Objection; asked and
answered.

Q. Mr. Goschie, you gave prior
testimony in this case, right?

MR. MATESKY: Objection; leading.

A. I sat for a deposition with you.
Again, I can't remember if it was last year or
the year before.

Q. That deposition took place on
January 18, 2019; is that right?

MR. MATESKY: Objection; leading.

A. If that's what you say. You
probably know better than I do.

Q. There was a court reporter at that
deposition. Do you remember that?

DALLAS GOSCHIE

MR. MATESKY: Objection; leading.

A. I mean, I'm sure there was, but I don't remember her being there or him being there.

Q. You were under oath for that deposition, right?

MR. MATESKY: Objection; leading.

A. I would imagine so.

Q. That deposition, you were presented with a copy of this document, right?

MR. MATESKY: Objection; leading.

Objection; asked and answered.

A. Again, if I was, I just don't recall ever looking at this. It's possible.

Q. The document labeled Exhibit D in the corner has a little number titled AMM 00702.

Do you see that?

A. I do.

Q. I'm going to share my screen now. This is a page from your prior deposition.

MR. MATESKY: Is this document being introduced into evidence?

MS. MENNEMEIER: Yes. And we can

DALLAS GOSCHIE

label this document Exhibit -- we're up
to J -- K.

(Exhibit K, Excerpt from a
deposition, was marked for
identification

MR. MATESKY: Are you only
introducing this excerpt?

MS. MENNEMEIER: At the moment, I
only plan to introduce this excerpt.

Q. I'd like to direct your attention
to line 8, and I'll read that out.

"Question: You've just been handed
a copy of what's been marked as
Exhibit 10. This is AMM 702. Do you
recognize this?

"Answer: Yes.

"Question: What is this document?

"Answer: It looks like an old
version of the Monastery website."

Do you see that?

A. I do.

Q. Did I read that testimony
correctly?

A. I believe so.

DALLAS GOSCHIE

Q. Turning back to Exhibit D, this document, does this document show an archived version of the website available at themonastery.org?

MR. MATESKY: Objection; lack of foundation.

A. From what I can tell, it looks to be, like, a screen capture of the site located -- or the page, I should say, located at themonastery.org taken by the Wayback Machine on November 9, 2006.

Q. Are you familiar with the Wayback Machine?

A. Generally, yes.

Q. What is the Wayback Machine?

A. I believe it's a project that regularly crawls and catalogs certain pages on certain sites at random-ish intervals. I'm actually not sure how often they capture them or what their protocol is there.

Q. The page shown in Exhibit D, is that an archived copy of themonastery.org web page as it appeared on November 9, 2006?

MR. MATESKY: Objection; asked and

DALLAS GOSCHIE

answered. Objection; lack of foundation.

A. That's what it looks like. I don't believe that I had visited this website myself in 2006, so I suppose I couldn't say for certain.

Q. But that's what the Wayback Machine reflects this website as looking like on that day; is that right?

MR. MATESKY: Objection; leading.

Objection; lack of foundation.

A. I have no reason to believe it's not, apart from -- I'm guessing that that highlighted phrase "get ordained" is an emphasis that you added in later. I'm not sure if anything else was added in later.

Q. If I can have you open the document that's been pre-labeled Exhibit E.

(Exhibit E, Screenshot from getordained.org, archived by the Wayback Machine, March 24, 2010, ULCM000245, was marked for identification

A. E as in elephant?

Q. E as in elephant.

DALLAS GOSCHIE

MR. MATESKY: And just a second. I don't have that open yet. Give me just a moment.

Okay.

A. I have it open.

Q. Do you recognize this document?

A. If I've seen it before, I don't remember seeing it.

Q. Can you tell whether ULCMS produced this document in discovery?

A. I believe, because that Bates number begins with -- or Bates code begins with ULCM, that that means this is something that we produced; but I'm not an attorney, so I could be getting that wrong.

Q. For the record, could you identify where you're finding the Bates code that begins ULCM on the document.

A. Yes. It's in the bottom right corner.

Q. Does this document show an archived version of a web page?

MR. MATESKY: Objection; lack of foundation.

DALLAS GOSCHIE

A. It appears to show a screen grab or capture archived by the Wayback Machine from March 24, 2010.

Q. What web page is this a screen capture of? Excuse me.

What web page is this an archived version of?

MR. MATESKY: Objection; mischaracterizes prior testimony and leading.

A. I believe this is a screen capture of the site at that date, of the site located at getordained.org. Or the page located at getordained.org, to be more specific.

Q. And you may have said this earlier, but I think I missed it.

What date was this archived version captured?

MR. MATESKY: Objection; lack of foundation, and I believe asked and answered.

But go ahead.

A. Yes, I did, and it looks like March 24, 2010.

DALLAS GOSCHIE

Q. If I can have you open the document that's been pre-labeled Exhibit F.

(Exhibit F, Screenshot of a page from getordained.org, archived by the Wayback Machine, July 10, 2011, ULCM000246, was marked for identification.)

Q. Please let me know when you have that open.

A. All right.

Q. Do you recognize this document?

A. If I've seen it before, I don't recall seeing it.

Q. Can you tell whether ULCMS produced this document in discovery?

A. Again, I'm half guessing here, but I believe that, based on the Bates code in the bottom right-hand corner of this document, that it was something that was provided by ULCMS.

Q. What does this document show?

A. It appears to be an archived screen capture of the web page located at getordained.org cataloged by the Wayback

DALLAS GOSCHIE

Machine on 10th of July 2011.

MR. MATESKY: And I'm just going to -- I didn't get this objection in earlier but just on lack of foundation.

Q. If I can have you open the document that's been pre-labeled Exhibit G.

(Exhibit G, Screenshot of a web page from getordained.org/how to perform weddings, archived by the Wayback Machine, July 23, 2011, ULCM000248, was marked for identification.)

A. All right.

Q. Do you recognize this document?

A. If I have seen them before, I don't recall having seen it.

Q. Can you tell whether ULCMS produced this document in discovery?

A. Again, half guessing here, but based on the Bates code located in the bottom right of the document, I imagine that it was something that was produced by ULCMS.

Q. What does this document show?

MR. MATESKY: Object; lack of

DALLAS GOSCHIE

foundation.

A. It appears to show an archived capture of the web page located at getordained.org/how to perform weddings. It looks as though it's cataloged by the Wayback Machine on the 23rd of July, 2011.

Q. If I could have you open the document that's been pre-labeled Exhibit H.

(Exhibit H, Screenshot of a web page from getordained.org, archived by the Wayback Machine, December 27, 2014, ULCM000197, was marked for identification.)

A. Okay.

Q. Do you recognize this document?

A. If I've seen it before, I don't recall having seen it.

Q. Can you tell whether ULCMS produced this document in discovery?

A. Again, half guessing, but I believe, based on the Bates code located in the bottom right of the document, it was provided by ULCMS.

Q. What does this document show?

DALLAS GOSCHIE

MR. MATESKY: Objection; lack of foundation.

A. I will say that on my screen it appears rather pixilated, so I don't know if I can make out every word, but it looks like some sort of capture taken -- I imagine by the Wayback Machine, but that's not immediately present on here. But other visual elements look similar to captures cataloged by Wayback Machine, and it looks as though this was a screen capture of -- I can't quite make out that URL, but I believe it's just for the page located at getordained.org, and it looks as though it was captured on the 27th of December, 2014.

Q. If I could have you open the document that's been pre-labeled Exhibit I.

(Exhibit I, Screenshot of a page from getordained.org, archived by the Wayback Machine, July 16, 2016, ULCM000200, was marked for identification.)

A. All right.

Q. Do you recognize this document?

DALLAS GOSCHIE

A. If I've seen it before, I don't recall having seen it.

Q. Can you tell whether ULCMS produced this document in discovery?

A. Again, I'm half guessing here, but, based on the Bates code located at the bottom right corner, I imagine that it was something produced by ULCMS.

Q. What does this document show?

MR. MATESKY: Objection; lack of foundation.

A. It appears to be a screen capture of the web page located at getordained.org. I'm not sure if it was from the Wayback Machine because that information isn't immediately apparent within this document. Based on other visual elements that I can see that are similar to captures that I've seen from the Wayback Machine, I would imagine that it's from the Wayback Machine, and it looks as though this particular capture was taken on the 16th of July, 2016.

Q. Okay. You can close that document.

Does ULCMS ordain people under the

DALLAS GOSCHIE

"get ordained" logo on the ULC.org website?

MR. MATESKY: I'm sorry. Can you ask that question again. I didn't follow it.

Q. Does ULCMS ordain people under the "get ordained" logo on the ULC.org website?

MR. MATESKY: Objection; vague, ambiguous.

Q. And let me rephrase that.

Does ULCMS ordain people under the "get ordained" logo on the website located at ULC.org?

MR. MATESKY: Same objections.

A. You mean physically located underneath that logo?

Q. Does the "get ordained" logo appear on the ULC -- on the website located at ULC.org?

A. Not that I'm aware of.

Q. Does the "get ordained" logo appear on the website located at themonastery.org?

A. It may, but I can't think of any specific instance of that right now.

MS. MENNEMEIER: This last bit is

DALLAS GOSCHIE

going to get into some question or some topics that I know that ULCMS has previously designated as being AEO. Given that, I think it may be appropriate to ask Lewis King to leave so we can complete those questions.

And I'm not sure whether you plan to continue to designate this information AEO, and I don't know how this -- going to treat it but --

MR. MATESKY: Well, let's -- let's -- I mean, probably the way to go is to have Lewis get off of the deposition and, you know, we'll -- after the transcript's available, we can designate what we designate. But for now, that's probably the way to go.

MS. MENNEMEIER: Okay.

THE WITNESS: And would this perhaps also be a good time to just have like a two-minute break?

MS. MENNEMEIER: Absolutely. Why don't we take 10 minutes. It's 10:15 right now, and we can come back at 10:20.

DALLAS GOSCHIE

MR. MATESKY: Works for me.

(Recess taken from 10:15 a.m. to
10:24 a.m.)

MR. MATESKY: And I would just like
to note for the record that we do object
to introduction of Exhibits D through I
on lack of authentication grounds.

So I don't know if that means you
want to ask any further questions about
those, but we, of course, can do that if
you want to.

MS. MENNEMEIER: My understanding
is that those exhibits are
self-authenticated based on the content
of them, so I don't believe that's
necessary.

MR. MATESKY: And, also, to the
extent they are being introduced or will
be introduced to prove the truth of any
content or assertions therein, also on
hearsay grounds.

Okay. I got that out of the way.

BY MS. MENNEMEIER:

Q. And for the record, I want to note

DALLAS GOSCHIE

1
2 that we have asked Lewis King, AMM's corporate
3 representative, to leave, and he has done so
4 out of respect for the fact that we -- that I
5 expect that we will cover some information
6 that I know that ULCMS has previously
7 designated attorneys' eyes only, and I would
8 just like to add that we would ask and expect
9 that if information regarded by AMM to be AEO
10 for AMM is presented, that we would, you know,
11 expect that ULCMS would do the same courtesy
12 of having its corporate representatives step
13 aside for introduction of evidence. That
14 might be --

15 MR. MATESKY: Yeah, we agree with
16 that process. If there's a, you know,
17 reasonable likelihood that material
18 covered is going to be designated as AEO
19 by a party, then we're okay with having
20 the opposing party step out of the
21 testimony deposition.

22 MS. MENNEMEIER: Fantastic. Okay.

23 BY MS. MENNEMEIER:

24 Q. Mr. Goschie, how many ministers has
25 ULCMS ordained under the "get ordained" brand?

DALLAS GOSCHIE

A. I don't know.

Q. Is it true that between January 1, 2014, and October 30, 2019, ULCMS ordained 344,597 people in the United States via the getordained.org website?

A. I don't have the number memorized. That sounds like it was the number that was discussed previously, yes.

Q. Is there a document that would be able to refresh your recollection as to an exact number?

A. I know I looked at one yesterday. I believe it was a declaration that I gave last year, last summer.

Q. If I were to show you a copy of that declaration, would that refresh your recollection?

A. It might.

Q. Then I am going to share my screen and show you a copy of that declaration and this is -- can you see my screen?

A. I can.

Q. Okay. This is a declaration given by you on October 30, 2019; is that right?

DALLAS GOSCHIE

A. Yes.

Q. And I can pull the screen, but please let me know if you would like me to scroll to any particular place so that you can refresh your recollection as to the exact number of individuals who have become ordained between 2014 and October 30, 2019, through the getordained.org website.

A. Well, it looks like you are already there, and I believe that's the number that you just said, so I think we're all good.

Q. Okay. So just so that I can get a clear answer, is it true that between January 1, 2014, and October 30, 2019, ULCMS ordained 344,597 people in the United States via the getordained.org website?

MR. MATESKY: Leading. Objection.

Assumes facts not in evidence.

A. That's my understanding, yes.

Q. Has the ULCMS brand always appeared on the getordained.org website?

MR. MATESKY: Objection; vague.

Objection -- objection; vague and confusing with regard to ULCMS brand.

DALLAS GOSCHIE

A. Could you ask that one more time.

Q. Does ULCMS have a brand?

A. I would say we have a number of brands.

Q. Let me ask that again.

Is ULCMS a brand for ULCMS?

MR. MATESKY: Objection; vague, confusing to the extent you're using sort of a term that was defined early on in the deposition.

A. I'm not a marketing expert. The way that I understand the word "brand," maybe. I don't know.

Q. What brands does ULCMS have or use?

A. I would say "get ordained" is one. I would say the "Universal Live Church Monastery" is one. "Universal Life Church ministries" is another one.

Q. Any others?

A. There may be. I'd have to think about that a little bit more.

Q. Does ULCMS use "Universal Life Church" as a brand?

A. I'm not sure about that one. I'd

DALLAS GOSCHIE

have to look into that.

Q. Does ULCMS use one of its brands that contains the words "Universal Life Church" on the website located at getordained.org?

A. I believe, and I could be incorrect, that the copyright ownership info located in the footer of the pages of that website would include our legally registered "dba Universal Life Church ministries," which is also a brand that we use.

Q. Does that brand appear on every web page on the website located at getordained.org?

A. To my understanding.

Q. Has that brand always appeared on the web pages at the -- on the website located at getordained.org?

A. I don't believe so.

Q. How long has that brand appeared on the web pages located at getordained.org?

A. I'm not certain for sure.

And I want to clarify that in addition to its use in the footer, that brand

DALLAS GOSCHIE

name would also appear in a number of different products and minister supplies that are available in that catalog section of the site located at getordained.org. So...

Q. To clarify, which brands appears on...

A. "Universal Life Church ministries."

Q. If I can have you open a document we already looked at, the one pre-labeled Exhibit J, and if I could have you scroll just -- why don't we say scroll to the last page.

A. Sorry. I closed that. I'm opening it up again.

You said the second to last page?

Q. The last page.

A. Last page. Okay.

Q. Can you tell me what the last page shows.

A. I see what appears to be a screen capture of the web page located at getordained.org/become a minister.

Q. Looking in the logo in the top -- well, and, actually, before I ask that, can

DALLAS GOSCHIE

you tell when the screen capture of this web page was taken?

A. No, not really.

Q. Do you see the indication in the bottom left-hand -- or the bottom right-hand corner that says Thursday, April 27, 2017?

A. I do.

Q. Do you think that might reflect when this screen capture was taken?

A. I don't know. That almost looks like those little boxes that pop up in some browsers when you hover over elements, but I have no reason to think that isn't the date, I guess, of this capture. I have no idea what that is. I don't think that's on the web page.

Q. Now, if I could direct your attention to the top left-hand corner where it says -- where the "get ordained" logo appears. Do you see that?

A. I do.

Q. And do you see where it says "Get Ordained Universal Life Church" in that logo?

A. I do.

DALLAS GOSCHIE

Q. Have the words "Universal Life Church" -- how long have the words "Universal Life Church" appeared in the logo?

MR. MATESKY: Objection; compound.

A. I don't know. I don't even know if they still appear there.

Q. Pardon?

A. I don't even know if they still appear there, so I'm not sure if I understand the question.

Q. Sure.

Then why don't -- okay. Let's do this. I'm going to share my screen, and I'm going to pull up the getordained.org website as it appears today. So that we can look into that. Okay?

Okay. Do you see my screen?

A. Yes.

MR. MATESKY: I'll just object to the extent counsel's representations are not testimony. And object to the extent this is not a document being introduced into evidence.

Q. Looking at this patent claim, can

DALLAS GOSCHIE

you see whether "Universal Life Church"
appears in the logo for "get ordained"?

A. I see some words there. I don't
know if it's just my eyesight, but I can't
quite make out what they say.

Q. Does that help?

A. It does.

Q. Do you see the words "Universal
Life Church" in the "get ordained" logo?

A. I do.

Q. Is it true that Universal Life
Church appears in the "get ordained" logo as
it is used today?

MR. MATESKY: Objection; lack of
foundation. Sorry. Objection; lack of
foundation.

Go ahead.

A. Assuming that this is an accurate
copy of this website as it appears today, yes.

Q. And then scrolling down to the
bottom, looking at the green bar along the
bottom, do you see that green bar?

A. I see two green bars.

Q. The lighter green bottom, green

DALLAS GOSCHIE

ribbon across the bottom, do you see that?

A. I do.

Q. Do you see where it says "Get Ordained/Universal Life Church"?

A. I do.

Q. Does ULCMS have a dba of Universal Life Church?

MR. MATESKY: Objection; vague.

A. As far as I'm aware, only legally registered dba is "Universal Life Church ministries."

Q. Okay. And then looking at the screen that I'm sharing, do you have any reason to believe that this is not accurate -- is not an accurate representation of what the getordained.org website looks like today?

MR. MATESKY: Objection; form.

A. Nothing in particular standing out.

Q. Okay. Does every web page on which ULCMS uses the "get ordained" brand on the getordained.org website also include the words "Universal Life Church"?

MR. MATESKY: I'm going to object as vague and confusing.

DALLAS GOSCHIE

Also, can we just take a break for,
you know, 30 seconds?

MS. MENNEMEIER: Sure. Can we
answer the question first? We have a
question pending, and I'd prefer to get
an answer.

Gwen, could you read the question.

(Record read by the stenographer:

"Does every web page on which ULCMS
uses the "get ordained" brand on the
getordained.org website also include the
words 'Universal Life Church'")

A. I don't know.

MR. MATESKY: Okay. Could we pause
for a sec?

MS. MENNEMEIER: Yes, we can.

(Recess taken from 10:42 a.m. to
10:43 a.m.)

BY MS. MENNEMEIER:

Q. Okay. Are you aware of any changes
that have been made to getordained.org to web
page -- excuse me. Strike that.

Are you aware of any changes that
have been made to web pages on the

DALLAS GOSCHIE

getordained.org website to add the words
"Universal Life Church"?

A. I mean, we've changed the website
probably thousands of times in the -- my
tenure, so I assume that may have been one of
those changes. I can't recall anything like
that specifically off the top of my head.

Q. Have any changes been made to web
pages on the getordained.org website to delete
the words "Universal Life Church"?

A. It would be the same answer. I
mean, we've made thousands of changes. I
don't know what all those changes have
entailed over the years.

Q. Do you remember specifically any
changes to web pages to delete the words
"Universal Life Church" on the getordained.org
website?

A. I don't remember anything like that
specifically, no.

MS. MENNEMEIER: Do you mind if we
take a two-minute break?

MR. MATESKY: Okay with me.

(Recess taken from 10:44 a.m. to

DALLAS GOSCHIE

10:47 a.m.)

MS. MENNEMEIER: Back on the record.

Q. Does ULCMS ever use the "get ordained" brand alone?

MR. MATESKY: Objection; vague.

A. I believe so.

Q. Where does ULCMS use the "get ordained" brand alone?

A. At the top of the web pages located at the website at getordained.org. Again, in conversations with our ministers or people who may call in with questions, things like that.

Q. I want to clarify my question to make sure that we're on the same page by what you mean.

We just reviewed some examples where "get ordained" appears with the words "Universal Life Church." Does ULCMS ever use "get ordained" as a phrase by itself without other words?

A. I mean, it's a weird question for me. Yes, that would be in the cases when, I guess, people are talking to our ministers on

DALLAS GOSCHIE

the phone.

But also I think that the inclusion of the words "Universal Life Church" are an artistic choice there. Like we have established today, I didn't even know that those words were there. They're very small. So when I see that logo, I think of that as just a representation of the "get ordained" brand.

Q. And I appreciate that that's how you understand it. I am just trying to understand whether there are any instances in documentary form, online, in writing in which ULCMS uses "get ordained" without other words.

MR. MATESKY: Objection as vague or ambiguous in use "without other words."

A. If you're asking whether or not we operate any sort of web page that just includes the words "get" and "ordained," I don't think that I've seen anything like that.

Q. Is the brand "get ordained" -- does ULCMS ever use the brand "get ordained" alone in writing?

MR. MATESKY: Same objection.

DALLAS GOSCHIE

A. It would be the same answer. Maybe I just don't know what you mean by the word "alone." But we -- as far as I know, we don't operate a web page that just includes the words "get ordained" on it and nothing else.

MS. MENNEMEIER: I think I have no further questions.

MR. MATESKY: I will have some questions on cross, but I'll need at least probably 10 or 15 minutes. Want to come back at 11:05?

MS. MENNEMEIER: Sure.

(Recess taken from 10:51 a.m. to 11:12 a.m.)

EXAMINATION

BY MR. MATESKY:

Q. All right. Mr. Goschie, I'm going to ask you a few questions.

First, I will direct your attention back to Exhibit B. Let me know when you've got that in front of you.

A. Okay.

Q. Do you believe this document accurately reflects the content available at

DALLAS GOSCHIE

getordained.org?

A. No.

Q. Do you believe there is content available at getordained.org that is missing from this document?

MS. MENNEMEIER: Objection; asked and answered.

A. Yes.

Q. Do you believe there is content reflected in this document that is not visible at the website available at getordained.org?

A. Yes.

Q. Thank you.

So Mr. Goschie, does ULCMS get ordained?

A. No.

Q. Okay. Do the words "get ordained" describe what ULCMS does?

A. No.

Q. When someone becomes a minister through the services provided by ULCMS, does that minister become ordained?

A. Can you ask that one more time.

Q. When someone becomes a minister

DALLAS GOSCHIE

through the services provided by ULCMS, is it that minister who becomes ordained?

A. Yes.

Q. Have you ever heard anyone refer to the class of services that ULCMS provides as "get ordained services"?

A. No.

Q. What terms have you heard commonly used to refer to the class of services that ULCMS provides?

A. "Church services," "religious services," things like that.

Q. Do you know how the Wayback Machine captures web pages?

A. No.

Q. Do you know how frequently the Wayback Machine captures web pages?

A. No.

Q. Do you know of any studies testing the accuracy of Wayback Machine captures?

A. No.

MR. MATESKY: That's all I've got.

Thank you.

MS. MENNEMEIER: Okay. I'm going

DALLAS GOSCHIE

to have a few questions on redirect, but
if you could give me a few minutes to
organize those, that would be great.
Thank you.

MR. MATESKY: Okay.

(Recess taken from 11:15 a.m. to
11:21 a.m.)

EXAMINATION

BY MS. MENNEMEIER:

Q. Mr. Goschie, did you discuss your
testimony with counsel during any of our
breaks today?

MR. MATESKY: Objection. That's
attorney-client privilege.

Q. Mr. Goschie, I'm not asking the
content of what you discussed except to the
extent you may have discussed your testimony.
I simply wondering, yes or no, whether you
discussed the content -- whether you discussed
your testimony with counsel during any of our
breaks.

MR. MATESKY: Yeah, that's asking
for the content of our correspondence.
I'm going to instruct the witness not to

DALLAS GOSCHIE

answer that question.

MS. MENNEMEIER: Mike, I'm entitled to ask this question because it's improper for counsel to discuss testimony with the witness during a witness's examination, and I'm entitled to test whether that may have, in fact, occurred. If it did --

MR. MATESKY: I --

MS. MENNEMEIER: -- know so that I can seek appropriate relief from the board.

MR. MATESKY: I'm going to leave my instruction to the witness not to answer that question. If you want to take a break for a moment and come back, we can do that. But I'm -- for now I'm instructing him not to answer that question because you're asking about the content of his correspondence with counsel.

BY MS. MENNEMEIER:

Q. Mr. Goschie, did you speak with your counsel during any of our breaks today?

DALLAS GOSCHIE

MR. MATESKY: You may answer.

A. Yes.

Q. Did you speak with counsel during all of our breaks today?

A. No, I don't think so.

Q. During which breaks did you speak with counsel?

A. I didn't mark down the times we took breaks and what I did during those.

Q. Did you speak with counsel prior to Mr. -- during the break immediately prior to when Mr. Matesky asked you questions just now?

A. Yes.

Q. Did you discuss your testimony with counsel during that break?

MR. MATESKY: I'm going to -- I believe that calls for the content of our correspondence. I'm going to instruct the witness not to answer.

MS. MENNEMEIER: Okay. I hear your refusal -- you're -- I hear that you're refusing to allow the witness to answer. I am going to insert an objection that, to the extent that any testimony

DALLAS GOSCHIE

was discussed during that break, that that discussion was improper, and so I'm going to seek appropriate relief from the board up to and including striking Mr. Goschie's testimony following that break. Okay.

BY MS. MENNEMEIER:

Q. Mr. Goschie, if I can have you open the document that's been pre-labeled Exhibit B.

A. Sorry. Which letter?

Q. B.

Do you have that open?

A. No. I think that program froze.

One moment.

Okay.

Q. Was it your testimony earlier that content available on the getordained.org web page is missing from this exhibit?

A. I believe so.

Q. What content is -- from the getordained.org web page is missing from this exhibit?

A. I believe that there's a large

DALLAS GOSCHIE

header and a row of menu options that is not apparent here. I believe -- and I could be wrong, but I believe there are links to our social media on that page that I'm also not seeing here. There may be a few other elements that are missing that I just can't remember right now.

Q. Besides the missing menu options and links to social media, is there textual content on the getordained.org web page that is missing from this document?

A. I'm not certain if any text appears in the header image above that row, menu options. I believe there's a logo somewhere up there as well, at the very least, that includes words.

Q. Besides that, are you aware of any textual content that is missing from this document that would appear on the -- that does appear on the getordained.org web page?

A. Sorry. I'm losing track.

Besides what? What are we at now?

Q. Besides the logo and any text that would appear in that top bar besides the menu

DALLAS GOSCHIE

options and besides the links to social media.

A. No, nothing is immediately coming to mind. Again, there could be other things.

Q. Do you have any reason to doubt the accuracy of the archives available through the Wayback Machine?

A. I don't know how it works, so I don't think have the authority to trust or disbelieve them necessarily.

Q. Have you ever seen an archived web page on the Wayback Machine that you know to be an inaccurate archive copy of a web page?

A. I just can't remember every single time that I used it over the years.

Q. Do you recall any instance in which you saw something appear on the Wayback Machine that you knew to be inaccurate?

A. I mean, nothing specific is coming to mind, but I can't really recall any specific instance of ever using it.

MS. MENNEMEIER: I have no further questions.

MR. MATESKY: Nothing from us.

I guess we've got some time --

DALLAS GOSCHIE

sorry. We can probably go off the record.

THE STENOGRAPHER: Do you want a copy of this transcript, Mr. Matesky?

MR. MATESKY: I'm not going to order it right now, but I'll let you know. You're with TSG, correct?

THE STENOGRAPHER: I am. Thank you.

MR. MATESKY: Okay. If we're going to order, I'll let you know, but we're not going to order it right now.

MS. MENNEMEIER: Likewise. We'll be in touch about ordering.

THE STENOGRAPHER: Okay. You don't want to put an order in now?

MS. MENNEMEIER: Correct.

THE STENOGRAPHER: Okay.

(Time noted: 11:29 p.m.

DALLAS GOSCHIE

Subscribed and sworn to before me this _____
day of _____, 2020.

DALLAS GOSCHIE

C E R T I F I C A T E

STATE OF WASHINGTON)

) SS.:

COUNTY OF ISLAND)

I, GWEN S. BRASS, a Certified
Shorthand Reporter within and for the state of
Washington, do hereby certify:

That DALLAS GOSCHIE, the witness
whose remote deposition is hereinbefore set
forth, was duly sworn remotely by me and that
such deposition is a true record of the
testimony given by such witness.

I further certify that I am not
related to any of the parties to this action
by blood or marriage; and that I am in no way
interested in the outcome of this matter.

IN WITNESS WHEREOF, I have hereunto
set my hand this 25th day of September,
2020.

A handwritten signature in cursive script that reads "Gwen Brass". The signature is written in dark ink and is positioned above a horizontal line.

Gwen Brass, CCR 1908

DALLAS GOSCHIE

- INDEX TO WITNESSES -

WITNESS	PAGE
---------	------

DALLAS GOSCHIE	
----------------	--

MS. MENNEMEIER	4
----------------------	---

MR. MATESKY	62
-------------------	----

MS. MENNEMEIER	65
----------------------	----

- INDEX TO EXHIBITS -

EXHIBIT	DESCRIPTION	PAGE
---------	-------------	------

Exhibit J	Trademark/Service Mark	8
-----------	------------------------------	---

	Application, Principal	
--	------------------------	--

	Register, No. 87430729,	
--	-------------------------	--

	4/28/2017	
--	-----------	--

Exhibit A	Printout of a ULCMS website....	25
-----------	---------------------------------	----

Exhibit B	Visual and written	28
-----------	--------------------------	----

	information from	
--	------------------	--

	getordained.org	
--	-----------------	--

Exhibit C	Screenshot ULC.org.....	29
-----------	-------------------------	----

DALLAS GOSCHIE

Exhibit D	Screenshot from	31
	themonastery.org, archived by	
	the Wayback Machine,	
	November 9, 2006, AMM 00702	
Exhibit K	Excerpt from a deposition.....	35
Exhibit E	Screenshot from	37
	getordained.org, archived by	
	the Wayback Machine,	
	March 24, 2010, ULCM000245	
Exhibit F	Screenshot getordained.org, ...	40
	archived by the Wayback	
	Machine, July 10, 2011,	
	ULCM000246	
Exhibit G	Screenshot from	41
	getordained.org/how to	
	perform weddings, archived by	
	the Wayback Machine, July 23,	
	2011, ULCM000248	

DALLAS GOSCHIE

Exhibit H Screenshot from 42
getordained.org, archived by
the Wayback Machine,
December 27, 2014, ULCM000197

Exhibit I Screenshot from 43
getordained.org, archived by
the Wayback Machine, July 16,
2016, ULCM000200

* * *

QUESTIONS INSTRUCTED NOT TO ANSWER

Page Line

Q. Mr. Goschie, I'm not asking the65 16
content of what you discussed except
to the extent you may have discussed
your testimony. I simply wondering,
yes or no, whether you discussed the
content -- whether you discussed your
testimony with counsel during any of
our breaks.

DALLAS GOSCHIE

Q. Did you discuss your testimony67 15
with counsel during that break?

* * *

DALLAS GOSCHIE

ERRATA SHEET FOR THE TRANSCRIPT OF:

Case Name: AMM v ULCMS

Dep. Date: September 9, 2020

Deponent: DALLAS GOSCHIE

CORRECTIONS:

Pg.	Ln.	Now Reads	Should Read	Reason
-----	-----	-----------	-------------	--------

_____	_____	_____	_____	_____
-------	-------	-------	-------	-------

_____	_____	_____	_____	_____
-------	-------	-------	-------	-------

_____	_____	_____	_____	_____
-------	-------	-------	-------	-------

_____	_____	_____	_____	_____
-------	-------	-------	-------	-------

_____	_____	_____	_____	_____
-------	-------	-------	-------	-------

_____	_____	_____	_____	_____
-------	-------	-------	-------	-------

_____	_____	_____	_____	_____
-------	-------	-------	-------	-------

_____	_____	_____	_____	_____
-------	-------	-------	-------	-------

_____	_____	_____	_____	_____
-------	-------	-------	-------	-------

_____	_____	_____	_____	_____
-------	-------	-------	-------	-------

Signature of Deponent

SUBSCRIBED AND SWORN BEFORE ME

THIS ____ DAY OF _____, 2020.

(Notary Public)

MY COMMISSION EXPIRES: _____

DALLAS GOSCHIE

ERRATA SHEET FOR THE TRANSCRIPT OF:

Case Name: AMM v ULCMS

Dep. Date: September 9, 2020

Deponent: DALLAS GOSCHIE

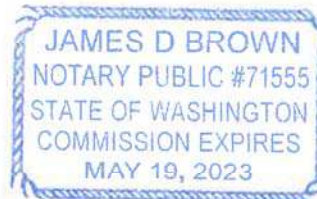
CORRECTIONS:

Pg.	Ln.	Now Reads	Should Read	Reason
8		SEE ATTACHED FORM		
9				
10				
11				
12				
13				
14				
15				
16				
17				



Signature of Deponent

SUBSCRIBED AND SWORN BEFORE ME

THIS 2nd DAY OF November, 2020.

(Notary Public) MY COMMISSION EXPIRES: 05-19-2023

[illegible]

0	2011 9:25 40:6 41:2, 12 42:7	87430729 8:7	apparent 44:17 69:3	B
00702 31:25 34:18	2014 5:4 42:12 43:16 49:4 50:8,15	9	appeared 36:24 50:21 52:17,21 55:4	back 25:16 36:2 46:24 60:3 62:12,21 66:17
1	2016 9:10 43:21 44:23	9 23:24 31:24 36:12, 24	appears 13:9 26:10 39:2 40:23 42:3 43:5 44:13 53:6,21 54:20 55:16 56:3,13,20 60:19 69:13	bar 56:22,23 69:25
1 49:3 50:15	2017 54:7	9:16 7:23	application 8:6,15, 19 9:16	bars 56:24
10 9:25 23:24 35:15 40:6 46:23 62:11	2018 5:13	9:20 7:24	approximately 23:24	based 30:21 40:18 41:21 42:22 44:7,18 47:15
10:15 46:23 47:3	2019 33:20 49:4,25 50:8,15	A	April 54:7	bat 27:12
10:20 46:25	2020 71:23 72:21	a.m. 7:23,24 47:3,4 58:18,19 59:25 60:2 62:14,15 65:7,8	archive 70:13	Bates 32:23 38:12, 13,18 40:18 41:21 42:22 44:7
10:24 47:4	23 41:12	Absolutely 20:25 46:22	archived 31:23 36:3, 23 37:21 38:22 39:3, 7,18 40:5,23 41:11 42:3,11 43:20 70:11	before??it's 13:13
10:42 58:18	23rd 42:7	accuracy 64:21 70:6	archives 70:6	begins 38:13,19
10:43 58:19	24 37:22 39:4,25	accurate 8:18 27:2,7 31:19 56:19 57:15,16	area 16:10,17 17:25	bit 10:11 23:23 26:16 29:10 45:25 51:22
10:44 59:25	25 27:14	accurately 27:11 31:14 62:25	artistic 61:5	blood 72:17
10:47 60:2	25th 72:20	act 22:4,13	aspects 27:10	board 4:24 5:5,11 66:13 68:5
10:51 62:14	27 42:12 54:7	action 72:16	assertions 47:21	bottom 38:20 40:19 41:21 42:23 44:7 54:6 56:22,23,25 57:2
10th 41:2	27th 43:15	add 48:8 59:2	associate 15:15,18 16:4 17:6,21	boxes 54:12
11 24:7	3	added 37:16,17	assume 59:6	brand 10:18,21 11:3, 7 12:17,24 13:9,24 16:23 17:15 48:25 50:21,25 51:3,7,13, 24 52:12,13,17,21,25 57:21 58:11 60:6,10 61:10,22,23
11:05 62:12	30 27:14 49:4,25 50:8,15 58:3	ads 14:25 15:5,7	assumes 22:24 23:10 24:3 50:19	brands 51:5,15 52:3 53:6
11:12 62:15	344,597 49:5 50:16	advertising 14:22 15:12	Assuming 56:19	Brass 72:7,25
11:15 65:7	35 9:9	AEO 46:4,8 48:9,18	attention 8:24 9:20 35:11 54:19 62:20	break 7:17 46:21 58:2 59:23 66:17 67:12,16 68:2,7
11:21 65:8	4	age 23:4	attorney 19:10 38:15	breaks 65:13,22 66:25 67:5,7,10
11:29 71:20	4/28/2017 8:7	agree 6:17 22:3,12 48:15	attorney-client 65:15	browsers 54:13
12 24:7	45 9:21	ahead 5:18 6:7 7:12 19:11 39:23 56:18	attorney/client 19:9	buy 12:3
15 25:14 62:11	4:59 31:3	ambiguous 45:9 61:17	attorneys' 48:7	
16 43:21	5	AMM 31:24 34:18 35:15 48:9,10	authentication 30:8 32:7,20 47:8	
16th 44:23	5:01 31:3	AMM's 48:2	authority 70:9	
17 9:10	7	ancient 23:16	aware 6:12 9:15 10:5 12:18 18:24 19:2 23:6 45:20 57:10 58:21,24 69:18	
18 33:20	8	answering 19:7		
1908 72:25	8 35:12			
2				
2 8:25				
2006 31:24 36:12,24 37:6				
2010 11:12 37:22 39:4,25				

<hr/> <p style="text-align: center;">C</p> <hr/> <p>call 60:14</p> <p>called 4:2 6:9,14</p> <p>calls 16:12 21:17 67:18</p> <p>capture 36:9,20 39:3,6,12 40:24 42:4 43:7,12 44:13,22 53:22 54:2,10,15</p> <p>captured 39:19 43:15</p> <p>captures 31:13 43:10 44:19 64:15, 18,21</p> <p>case 19:13 33:14</p> <p>cases 60:24</p> <p>casual 23:23</p> <p>catalog 53:4</p> <p>cataloged 40:25 42:6 43:10</p> <p>catalogs 36:18</p> <p>catechism 23:9,25</p> <p>CCR 72:25</p> <p>certainty 11:25</p> <p>certified 4:4 72:7</p> <p>certify 72:9,15</p> <p>changed 59:4</p> <p>child 22:23</p> <p>childhood 23:5</p> <p>choice 61:5</p> <p>Church 4:19,22 5:3, 6,15,21 6:2,3,10,14, 19 51:17,18,24 52:5, 11 53:8 54:24 55:3,4 56:2,10,13 57:5,8,11, 23 59:3,11,18 60:20 61:4 64:12</p> <p>Church' 58:13</p> <p>Church's 8:15</p> <p>claim 55:25</p>	<p>clarify 10:23 13:17 52:24 53:6 60:15</p> <p>class 9:9,21 23:9,15 64:6,10</p> <p>classes 24:2</p> <p>clear 26:20 50:14</p> <p>close 10:15 44:24</p> <p>closed 53:14</p> <p>closer 10:10</p> <p>clues 30:22</p> <p>code 38:13,18 40:18 41:21 42:22 44:7</p> <p>commonly 64:9</p> <p>complete 29:15 46:6</p> <p>completeness 27:20 29:5,9 30:9</p> <p>compound 6:5 55:5</p> <p>conclusion 21:18</p> <p>conference 4:3</p> <p>confusing 20:9 21:25 50:25 51:9 57:25</p> <p>connection 22:21 23:7</p> <p>content 13:7 15:8 17:15 24:11 26:10 27:3,7 29:17 31:14 47:15,21 62:25 63:4, 10 65:17,20,24 66:21 67:18 68:19,22 69:11,19</p> <p>contents 12:20 29:12</p> <p>context 12:24 16:14 17:15 21:10,19 22:18 23:20</p> <p>contextual 13:14,18, 25 22:2 30:21</p> <p>continue 46:8</p> <p>conversation 16:17</p> <p>conversations 60:13</p> <p>copy 7:9 8:3,14,18</p>	<p>34:11 35:14 36:23 49:16,21 56:20 70:13 71:5</p> <p>copyright 52:8</p> <p>corner 30:24 34:17 38:21 40:19 44:8 54:7,19</p> <p>corporate 48:2,12</p> <p>correct 5:23 6:8 7:8 13:20 19:25 24:2 25:5 71:8,18</p> <p>correctly 35:24</p> <p>correspondence 65:24 66:21 67:19</p> <p>counsel 65:12,21 66:5,22,25 67:4,8,11, 16</p> <p>counsel's 55:21</p> <p>COUNTY 72:6</p> <p>court 4:16 33:24</p> <p>courtesy 48:11</p> <p>cover 48:5</p> <p>covered 48:18</p> <p>crawls 36:18</p> <p>cross 62:10</p> <p>customer 18:21</p> <p>customers 9:4,23 12:2,3 15:15 16:4 19:4,20</p> <hr/> <p style="text-align: center;">D</p> <hr/> <p>Dallas 4:1,10 5:1 6:1 7:1 8:1 9:1 10:1 11:1 12:1 13:1 14:1 15:1 16:1 17:1 18:1 19:1 20:1 21:1 22:1 23:1 24:1 25:1 26:1 27:1 28:1 29:1 30:1 31:1 32:1 33:1 34:1 35:1 36:1 37:1 38:1 39:1 40:1 41:1 42:1 43:1 44:1 45:1 46:1 47:1 48:1 49:1 50:1 51:1 52:1 53:1 54:1 55:1 56:1 57:1 58:1 59:1</p>	<p>60:1 61:1 62:1 63:1 64:1 65:1 66:1 67:1 68:1 69:1 70:1 71:1, 21 72:1,10</p> <p>date 5:9 9:4,5,23,24 11:11,14,19 12:5 39:13,18 54:14</p> <p>dates 9:16 10:6</p> <p>day 37:10 71:23 72:20</p> <p>days 31:3</p> <p>dba 52:11 57:7,11</p> <p>December 42:12 43:16</p> <p>declaration 11:14 49:14,17,21,24</p> <p>defined 51:10</p> <p>defining 23:5</p> <p>delete 59:10,17</p> <p>deposition 33:16,19, 25 34:7,10,22 35:5 46:14 48:21 51:11 72:11,13</p> <p>describe 14:25 20:20 21:4,13,17 63:19</p> <p>describing 17:17</p> <p>designate 46:8,16</p> <p>designated 46:4 48:7,18</p> <p>designed 17:9</p> <p>direct 8:24 35:11 54:18 62:20</p> <p>Directing 9:20</p> <p>directly 12:4</p> <p>director 4:24</p> <p>directors 5:6</p> <p>disbelieve 70:10</p> <p>disclosure 19:8</p> <p>discovery 32:9,23 38:11 40:16 41:19 42:20 44:5</p>	<p>discuss 65:11 66:5 67:15</p> <p>discussed 13:11 49:9 65:17,18,20 68:2</p> <p>discussion 68:3</p> <p>document 8:4,12,14 9:2 25:6,17,21 26:25 27:2,6,20 28:10,12 29:2 30:8,15,20 31:20 32:17,20 33:5, 9 34:11,16,23 35:2, 18 36:3 37:18 38:7, 11,19,22 40:2,12,16, 19,22 41:7,15,19,22, 24 42:9,16,20,23,25 43:18,25 44:5,10,17, 24 49:10 53:9 55:23 62:24 63:6,11 68:10 69:12,20</p> <p>documentary 61:14</p> <p>documents 28:3</p> <p>Dot 26:14</p> <p>doubt 70:5</p> <p>duly 4:3 72:12</p> <p>duplicative 32:6</p> <hr/> <p style="text-align: center;">E</p> <hr/> <p>earlier 11:15 14:2 39:16 41:5 68:18</p> <p>early 9:9,25 51:10</p> <p>elements 26:2 43:9 44:18 54:13 69:7</p> <p>elephant 37:24,25</p> <p>email 7:14</p> <p>emails 12:12</p> <p>emphasis 37:16</p> <p>enable 20:13</p> <p>end 18:5</p> <p>engaged 19:3,19</p> <p>entailed 59:15</p> <p>entire 27:13</p> <p>entitled 66:3,7</p>
--	--	---	--	--

established 14:2 61:6 evidence 22:25 23:11 24:4 34:24 48:13 50:19 55:24 exact 11:18 49:12 50:6 examination 4:7 62:16 65:9 66:7 examined 4:4 examples 60:18 excerpt 35:4,8,10 excuse 12:14 31:5 39:6 58:23 exhibit 7:10 8:4,5 10:16 25:7,10 28:3,4, 7 29:2,4,6,16,25 30:5 31:21,22 32:7,15 34:16 35:2,4,15 36:2, 22 37:19,20 40:3,4 41:8,9 42:9,10 43:18, 19 53:11 62:21 68:11,20,24 exhibits 7:14 32:11 47:7,14 existed 6:15 expect 48:5,8,11 expert 51:12 explain 29:9 explanation 15:10 extent 19:7 30:10 32:22 47:19 51:9 55:21,22 65:18 67:25 eyes 48:7 eyesight 56:5 <hr/> F <hr/> facility 17:25 fact 48:4 66:8 facts 22:25 23:11 24:4 50:19 familiar 4:18 36:13 Fantastic 18:20	48:22 features 17:9 feedback 18:22 find 12:10 finding 38:18 fine 6:21 7:19 follow 45:5 footer 52:9,25 form 9:11 14:14,19 15:4 16:2 20:2 21:15 22:8 57:18 61:14 format 26:3 forward 7:15 foundation 8:21 18:10 25:24 28:14 33:3 36:7 37:3,12 38:25 39:21 41:6 42:2 43:3 44:12 56:16,17 free 14:12,17 frequent 16:20 frequently 64:17 front 62:22 froze 68:15 <hr/> G <hr/> gave 33:13 49:14 Generally 36:15 generic 21:17 generically 20:19 21:3,13 Getordained 18:3 getordained.org 11:17,21 12:4,16,25 13:10 17:17,19 28:5, 20 37:21 39:15 40:5, 25 42:11 43:14,20 49:6 50:9,17,22 52:6, 15,19,22 55:15 57:17,22 58:12,22 59:2,10,18 63:2,5,12 68:19,23 69:11,21	getordained.org. 28:18 39:14 44:14 53:5 60:12 getordained.org/ become 53:23 getordained.org/ how 41:10 42:5 give 5:8 25:14 38:3 65:3 good 46:20 50:12 goods 7:2 11:16,21 12:3 Goschie 4:1,10,11 5:1 6:1 7:1,15 8:1 9:1 10:1 11:1 12:1 13:1 14:1 15:1 16:1 17:1 18:1 19:1 20:1 21:1 22:1 23:1 24:1 25:1, 18 26:1 27:1 28:1 29:1 30:1,2,14,16 31:1 32:1 33:1,4,13 34:1 35:1 36:1 37:1 38:1 39:1 40:1 41:1 42:1 43:1 44:1 45:1 46:1 47:1 48:1,24 49:1 50:1 51:1 52:1 53:1 54:1 55:1 56:1 57:1 58:1 59:1 60:1 61:1 62:1,18 63:1,15 64:1 65:1,11,16 66:1, 24 67:1 68:1,9 69:1 70:1 71:1,21 72:1,10 Goschie's 68:6 grab 39:2 grabs 30:22 great 7:21 25:20 65:4 Greek 23:19 green 56:22,23,24,25 grounds 27:21 29:5 30:9 32:8,11,21,25 33:3 47:8,22 guess 18:16 21:7 23:4 30:21 54:15 60:25 70:25 guessing 37:14 40:17 41:20 42:21 44:6	Gwen 18:19 19:16 58:8 72:7,25 <hr/> H <hr/> half 40:17 41:20 42:21 44:6 hand 72:20 handed 35:13 happened 16:16 happy 22:19 hard 10:11 head 9:19 10:8 11:4, 19 12:8,19 15:22 16:15 18:25 24:18 59:8 header 27:15 69:2,14 hear 10:12 17:25 18:14,16,18,19 20:23 22:9 67:21,22 heard 16:6,8 22:20 23:19 64:5,9 hearing 15:24 hearsay 47:22 hereinbefore 72:11 hereunto 72:19 highlighted 37:15 Historically 14:16 history 23:16 hop 15:22 hover 54:13 hundred 11:24 <hr/> I <hr/> idea 13:11 54:15 identification 8:8 25:11 28:6 29:7 31:25 35:6 37:23 40:8 41:13 42:14 43:23 identify 38:17	image 69:14 imagine 15:9 16:7,9, 13 21:9 34:9 41:22 43:7 44:8,20 imagining 30:23 immediately 43:8 44:17 67:12 70:3 implications 21:8 improper 66:5 68:3 inaccurate 70:13,18 include 5:16,22 28:15 52:10 57:22 58:12 includes 27:15 29:17 61:20 62:5 69:17 including 68:5 inclusion 61:3 Incorporated 6:4 incorrect 52:8 indication 54:5 individual 23:22 individuals 14:11,16 50:7 info 52:8 information 12:11 28:5,16 29:21 44:16 46:8 48:5,9 insert 67:24 instance 16:21 45:24 70:16,21 instances 61:13 instruct 65:25 67:20 instructing 66:19 instruction 66:15 intent 13:21 interactions 16:18 interested 72:18 interrupt 18:13 intervals 36:19 introduce 35:10
--	---	--	--	--

introduced 34:24 47:19,20 55:23 introducing 35:8 introduction 47:7 48:13 is??last 31:2 ISLAND 72:6 <hr/> J <hr/> January 33:20 49:3 50:15 joined 5:10 July 5:4 9:25 40:6 41:2,12 42:7 43:21 44:23 June 5:4 <hr/> K <hr/> kind 20:9 King 46:5 48:2 knew 70:18 knowledge 14:10 <hr/> L <hr/> label 35:2 labeled 34:16 lack 27:20 28:13 29:4,9 30:8,9 32:7,20 33:2 36:6 37:2,12 38:24 39:20 41:5,25 43:2 44:11 47:8 56:15,16 languages 23:17 large 27:15 68:25 leading 5:17 9:12,18 10:3 14:5,13 20:3 21:24 22:7 23:2,12 24:5 25:4 33:15,21 34:2,8,12 37:11 39:11 50:18 leap 21:9	learned 23:13 leave 46:6 48:3 66:14 left-hand 54:6,19 legal 20:20 21:4,7,8, 18 legally 52:10 57:10 letter 68:12 level 15:10 Lewis 46:5,13 48:2 Life 4:19,22 5:2,6,14, 20,25 6:3,10,14,19 8:15 51:18,23 52:4, 11 53:8 54:24 55:2,4 56:2,10,12 57:5,8,11, 23 58:13 59:3,11,18 60:20 61:4 lighter 56:25 like??i 31:2 likelihood 48:17 Likewise 71:14 limited 15:6 lines 9:6,8,22,24 10:2 links 69:4,10 70:2 litigation 30:11 32:10,13 Live 51:17 located 17:18 26:19, 21 27:3,23 28:20 31:6 36:10,11 39:13, 14 40:24 41:21 42:4, 22 43:14 44:7,14 45:12,15,18,22 52:5, 9,14,18,22 53:5,22 60:11 logo 17:9 45:2,7,12, 16,17,21 53:24 54:20,24 55:4 56:3, 10,13 61:8 69:15,24 long 4:25 5:5 52:21 55:3 looked 49:13 53:10 losing 69:22	<hr/> M <hr/> Machine 31:24 36:12,14,16 37:8,22 39:3 40:6 41:2,12 42:7,12 43:8,11,21 44:16,20,21 64:14, 18,21 70:7,12,18 made 11:15 58:22,25 59:9,13 make 17:5,21 21:9 26:19 32:3 43:6,12 56:6 60:16 making 15:23 manager 4:23 5:2 manner 10:21 11:2 12:16 13:10 March 11:12 37:22 39:4,25 mark 8:5 67:9 marked 8:7 25:11 28:6 29:7 31:25 35:5, 14 37:23 40:7 41:13 42:13 43:22 marketing 51:12 marriage 72:17 material 19:9 48:17 Matesky 5:17,24 6:5 7:13,19 8:20 9:11,18 10:3,7,13 11:22 13:2 14:5,9,13,19 15:3,25 18:9,12 19:6 20:2,8, 15,22 21:15,24 22:7, 16,24 23:10 24:3,22 25:4,12,23 27:19 28:13 29:3,11,14 30:6 32:2,18 33:11, 15,21 34:2,8,12,23 35:7 36:6,25 37:11 38:2,24 39:9,20 41:3, 25 43:2 44:11 45:3,8, 14 46:11 47:2,5,18 48:15 50:18,23 51:8 55:5,20 56:15 57:9, 18,24 58:15 59:24 60:7 61:16,25 62:9, 17 64:23 65:6,14,23 66:10,14 67:2,13,17	70:24 71:5,6,11 matter 11:15 72:18 means 38:14 47:9 media 16:24 69:5,10 70:2 members 15:18 memorize 12:19 24:10,11,13 memorized 13:6 15:8 31:16 49:7 MENNEMEIER 4:8 7:16,21 8:2 18:18 19:16 20:25 29:8,12, 19,24 34:25 35:9 45:25 46:18,22 47:13,24 48:22,23 58:4,17,20 59:22 60:3 62:7,13 63:7 64:25 65:10 66:3,11, 23 67:21 68:8 70:22 71:14,18 menu 69:2,9,14,25 mic 10:11 middle 9:21 Mike 10:10 29:8 66:3 mind 17:23 59:22 70:4,20 minister 7:6 15:2,11 20:11,21 21:5,14 22:5,14,22 23:8 53:3, 23 63:21,23,25 64:3 ministers 6:23 7:3 48:24 60:13,25 ministries 51:19 52:11 53:8 57:12 minutes 46:23 62:11 65:3 mischaracterizes 13:3 39:10 missed 39:17 missing 27:13 29:13 63:5 68:20,23 69:7,9, 12,19 moment 35:9 38:4 66:17 68:16	Monastery 4:19,22 5:3,7,21 6:2,3,10,15, 20 35:20 51:18 monastery.org. 26:19 Monetary 5:15 <hr/> N <hr/> named 6:2 necessarily 70:10 night 31:2 note 47:6,25 noted 32:14 71:20 November 9:10 31:24 36:12,24 number 32:23 34:17 38:13 49:7,8,12 50:7, 11 51:4 53:2 <hr/> O <hr/> oath 4:12,15 34:6 object 11:22 15:25 19:6 27:19 29:4 30:7 32:6,19,25 33:2 41:25 47:6 55:20,22 57:24 objection 5:17,24 6:5,6 8:20 9:11,12,18 10:3,7 13:2 14:5,9, 13,14,19,20 15:3,4 18:9,10 20:2,3,15,22 21:15,16,24,25 22:7, 8,24,25 23:10,11 24:3,4,22 25:4,23 28:13 29:10,23 33:11,15,21 34:2,8, 12,13 36:6,25 37:2, 11,12 38:24 39:9,20 41:4 43:2 44:11 45:8 50:18,23,24 51:8 55:5 56:15,16 57:9, 18 60:7 61:16,25 63:7 65:14 67:24 objection's 32:4 objections 20:8 22:16 32:14 45:14
--	---	--	--	--

occurred 66:9	21:7 23:14,20	15:16,19 16:4,21 17:2,6 18:6,22 19:4, 21 20:19 21:3,10,12, 21 22:3,12,21 23:7 24:9,16,21 37:15 60:21	program 68:15	recess 7:23 47:3 58:18 59:25 62:14 65:7
October 49:4,25 50:8,15	ordinations 14:3		project 36:17	
offhand 19:22	org 26:14		prominently 17:10	recognition 16:24
offices 16:11	organization 6:9,14 22:5,14 24:14,16,20		protocol 36:21	recognize 8:12 30:4, 15 32:17 35:16 38:7 40:12 41:15 42:16 43:25
online 61:14	organizations 19:24 20:6,10,13 24:8	physically 45:15	prove 47:20	recollection 49:11, 18 50:6
open 7:9 8:3,10 25:6, 9,17 28:2,10,11,25 29:25 31:20 32:15 37:18 38:3,6 40:2,10 41:7 42:8 43:17 53:9 68:9,14	organize 65:4	picked 9:16 10:6	provide 15:9	record 7:22 19:18 32:4 38:17 47:6,25 58:9 60:4 71:3 72:13
opening 53:14	origins 23:19	picturing 23:21	provided 11:11 21:22 40:20 42:24 63:22 64:2	redirect 65:2
operate 12:21 17:12 28:19 61:19 62:5	outcome 72:18	pixilated 43:5	public 15:18	refer 22:4,13 64:5,10
operates 26:23 31:7	ownership 52:8	place 33:19 50:5	publish 24:12	referring 6:19 9:8 11:13
operations 4:23 5:2	<hr/> P <hr/>	plan 35:10 46:7	published 24:12,14	reflects 37:9 62:25
opposing 48:20		point 8:13 11:12 12:6 13:15 18:6	pull 23:17 50:3 55:15	refresh 49:11,17 50:6
options 69:2,9,15 70:2	p.m. 31:3 71:20	pop 54:12	put 17:10 71:17	refusal 67:22
ordain 27:22 28:22 31:9 44:25 45:6,11	pages 29:20,23 36:18 52:9,18,22 58:25 59:10,17 60:11 64:15,18	pre-labeled 7:10 8:4 25:7 28:3 29:2 31:21 37:19 40:3 41:8 42:9 43:18 53:10 68:10	<hr/> Q <hr/>	referring 6:19 9:8 11:13
ordained 7:3 8:16,19 10:17,20,25 11:7 12:15,23 13:9,18 14:11,17 15:2,16,19 16:4,23 17:3,6,10,21 18:7,23 19:5,21,24 20:6,14,19 21:3,13, 22 22:4,13,21 23:7 24:9,16,21 37:15 45:2,7,12,17,21 48:25 49:4 50:7,16 51:16 54:20,24 56:3, 10,13 57:21 58:11 60:6,10,19,21 61:9, 15,20,22,23 62:6 63:16,18,23 64:3,7	Pardon 55:8	prefer 58:6	question 15:21 16:2 18:4 19:7,12,17 20:24 25:13 30:13 33:2 35:13,18 45:4 46:2 55:11 58:5,6,8 60:15,23 66:2,4,16, 20	reflect 31:14 54:9
ordained.' 10:24	parties 72:16	present 43:9	questions 6:18 46:6 47:10 60:14 62:8,10, 19 65:2 67:13 70:23	reflected 63:11
Ordained/universal 57:5	party 16:24 19:3,19 48:19,20	presented 34:10 48:10	quick 7:17	reflects 37:9 62:25
ordains 6:22 24:20 25:2	pastor/instructor 23:15	previous 23:16	quiet 18:15	refresh 49:11,17 50:6
ordains 6:22 24:20 25:2	patent 55:25	previously 30:10 32:9,12,14,22,24 46:3 48:6 49:9	<hr/> R <hr/>	refusing 67:23
order 71:7,12,13,17	pause 58:15	Principal 8:6	random-ish 36:19	regard 50:25
ordering 71:15	pending 58:6	print 29:22	read 9:13 19:18 35:12,23 58:8,9	regarded 48:9
ordination 14:7,22	people 7:2 16:11 17:5,21 20:14 22:20 23:6 24:20 25:2 27:22 28:22 31:9 44:25 45:6,11 49:5 50:16 60:13,25	printout 25:10 26:7	reason 8:23 15:20 31:18 37:13 54:14 57:15 70:5	Register 8:6
	perceive 19:4,20	printouts 29:20	reasonable 48:17	registered 52:10 57:11
	percent 11:25 27:14	prior 13:3 33:13 34:22 39:10 67:11,12	recall 19:22 24:17 33:6,9 34:15 40:14 41:17 42:18 44:3 59:7 70:16,20	regularly 36:18
	perform 41:10 42:5	privilege 19:9 65:15	received 7:11,14 16:24 18:21	related 72:16
	person 15:22	process 20:20 21:4, 7,14 22:22 23:8 48:16		relief 66:12 68:4
	personally 22:20	produced 30:11 32:9,12,22,24 38:10, 15 40:15 41:18,23 42:19 44:4,9		religious 21:14 64:12
	phone 16:12 18:2 61:2	product 19:10		remember 11:10 12:5,7 13:12 16:21 30:13 33:10,17,25 34:4 38:9 59:16,20 69:8 70:14
	phrase 10:25 12:13, 15,23 13:5,8,18,24	products 15:12 53:3		remote 72:11
				remotely 4:3 72:12

repeat 19:17 20:24 26:16 30:12 rephrase 45:10 reporter 33:24 72:8 represent 26:6 representation 27:2,7 29:15 57:16 61:9 representations 55:21 representative 48:3 representatives 48:12 represented 27:11, 17 require 19:8 respect 48:4 reviewed 60:18 ribbon 57:2 right-hand 40:19 54:6 role 4:21 row 27:15 69:2,14 <hr/> <p style="text-align: center;">S</p> <hr/> sat 33:16 screen 7:12 30:22 31:13 34:21 36:9 39:2,5,12 40:23 43:4, 12 44:13 49:20,22 50:3 53:21 54:2,10 55:14,18 57:14 Screenshot 29:6 31:22 37:20 40:4 41:9 42:10 43:19 scroll 50:5 53:11,12 scrolling 56:21 sec 58:16 seconds 25:14 58:3 section 53:4 seek 66:12 68:4	self-authenticated 47:15 sell 7:2 14:3 selling 11:16,21 sells 7:6 15:13 send 7:18 September 72:20 series 30:22 service 15:10 services 14:8,23 21:22 63:22 64:2,6,7, 10,12,13 set 72:11,20 share 7:12 34:21 49:20 55:14 sharing 57:14 Shorthand 72:8 show 28:12 36:3 38:22 39:2 40:22 41:24 42:3,25 44:10 49:16,21 shown 30:4,19 36:22 shows 25:22,25 53:20 side 27:18 similar 43:10 44:19 simply 65:19 single 12:20 16:21 17:11 70:14 site 12:16,20 18:3 36:10 39:13 53:5 sites 36:19 skimming 31:17 small 61:7 social 69:5,10 70:2 sold 14:7 sort 15:10 16:7 43:7 51:10 61:19 sounds 49:8 speak 10:13 66:24 67:4,7,11	speaking 18:4 specific 5:9 18:25 24:17,24 39:15 45:24 70:19,21 specifically 15:16 26:9 59:8,16,21 spoke 26:15 SS 72:5 standing 57:19 start 11:6,16 12:3 started 11:9,20 24:6 state 4:9 72:4,8 statements 15:24 States 49:5 50:16 stay 26:18 stenographer 4:4 19:18 58:9 71:4,9,16, 19 step 25:13 48:12,20 Storehouse 4:19,22 5:3,7 6:2,3,10,15,20 Storehouse's 5:15, 21 strike 12:14 58:23 striking 68:5 studies 64:20 studying 23:16 subpage 17:11 Subscribed 71:22 summer 49:15 supplies 7:6 53:3 support 16:10 17:24 suppose 16:18 22:17 27:18 37:6 sworn 4:3 71:22 72:12 <hr/> <p style="text-align: center;">T</p> <hr/> tabs 27:15 taking 16:12	talk 23:18 talked 13:12 talking 60:25 tenure 59:6 term 6:18 13:23 23:14 51:10 terms 64:9 test 66:8 testified 4:5 testifying 4:16 testimony 12:22 13:3 33:8,14 35:23 39:10 48:21 55:22 65:12,18,21 66:6 67:15,25 68:6,18 72:14 testing 64:20 text 15:6 69:13,24 textual 69:10,19 themonastery 27:23 themonastery.org 26:13,22 27:4,8,24 31:23 36:5,11,23 45:22 themonastery.org. 26:12 theoretically 22:17 thing 17:23 things 6:24 7:4 16:6, 12 17:8 27:16 31:11 60:14 64:13 70:4 this??i 13:12 thousands 59:5,13 Thursday 54:7 time 19:15 20:4 22:9 46:20 51:2 63:24 70:15,25 71:20 times 59:5 67:9 titled 34:17 today 4:12 6:18 31:2 33:8 55:16 56:14,20 57:17 61:6 65:13 66:25 67:5	top 8:25 9:19 10:8 11:4,19 12:8,19 16:15 17:11 18:24 24:18 27:13 53:24 54:19 59:8 60:11 69:25 topics 46:2 touch 71:15 track 69:22 trademark 8:15,16, 19 Trademark/service 8:5 transcript 71:5 transcript's 46:15 treat 46:9 trouble 23:21 true 5:14,20,25 6:22 20:18 21:2 33:4 49:3 50:14 56:12 72:13 trust 70:9 truth 47:20 TSG 71:8 Turning 36:2 two-minute 7:17 46:21 59:23 <hr/> <p style="text-align: center;">U</p> <hr/> ULC 45:18 ULC.ORG 29:6 30:25 31:4,6,15 45:2, 7,13,19 ULCM 38:14,19 ULCM000197 42:13 ULCM000200 43:22 ULCM000245 37:22 ULCM000246 40:7 ULCM000248 41:12 ULCMS 6:18,22 7:2,6 9:15 10:5,15,17,20 11:16,20 12:13 14:3, 7,11,17,22,25 15:12,
---	---	--	---	--

16,19 16:5 17:3,5,7, 13,20,22 18:7,21 19:3,19,24 20:6 21:23 22:6,15 24:9 25:2,10 26:22 27:22 28:19,22 31:7,9 38:10 40:15,21 41:18,23 42:19,24 44:4,9,25 45:6,11 46:3 48:6,11,25 49:4 50:15,21,25 51:3,7, 15,23 52:3 57:7,21 58:10 60:5,9,20 61:15,23 63:15,19,22 64:2,6,11 ULCMS's 8:18 11:2 15:15 16:3 26:7 underneath 45:16 understand 4:11,14 17:2 21:6 29:23 51:13 55:10 61:12,13 understanding 14:21 20:17 47:13 50:20 52:16 United 49:5 50:16 universal 4:18,22 5:2,6,14,25 6:3,10, 14,19 8:15 15:23 51:17,18,23 52:4,11 53:8 54:24 55:2,3 56:2,9,12 57:7,11,23 58:13 59:3,11,18 60:20 61:4 University 5:20 unremarkable 16:20 URL 17:19 43:13 <hr/> V <hr/> vague 11:23 14:20 15:3 16:2 18:10 20:3 21:16,25 45:8 50:23, 24 51:8 57:9,25 60:7 61:16 version 35:20 36:4 38:23 39:8,18 video 4:3 visible 63:11	visited 37:5 visual 25:25 28:4,16 43:9 44:18 <hr/> W <hr/> walking 16:10 17:24 wanted 13:15 22:18 Washington 72:4,9 Wayback 31:24 36:12,13,16 37:8,21 39:3 40:6,25 41:11 42:6,12 43:8,10,21 44:15,20,21 64:14, 18,21 70:7,12,17 ways 13:5 web 27:8 29:18,20,22 31:15,17 36:23 38:23 39:5,7 40:24 41:9 42:4,10 44:14 52:13, 18,22 53:22 54:2,16 57:20 58:10,22,25 59:9,17 60:11 61:19 62:5 64:15,18 68:19, 23 69:11,21 70:11,13 website 11:17,21 12:4,25 13:10 17:12, 14,16,17,18 25:3,11 26:10,18,21,22 27:3, 10,14,23 28:17,19,23 30:25 31:4,6,7,10,12 35:20 36:4 37:5,9 45:2,7,12,18,22 49:6 50:9,17,22 52:5,10, 14,18 55:15 56:20 57:17,22 58:12 59:2, 4,10,19 60:12 63:12 websites 10:18,22 11:2 13:7 26:3,7 weddings 41:11 42:5 weird 60:23 WHEREOF 72:19 witness's 66:7 wondering 65:19 word 13:20,22 23:20, 22 31:16 43:6 51:13 62:3	words 17:10 21:17 23:18 52:4 55:2,3 56:4,9 57:22 58:13 59:2,11,17 60:19,22 61:4,7,15,17,20 62:6 63:18 69:17 work 19:10 works 47:2 70:8 writing 61:14,24 written 26:2 28:4,16 wrong 5:13 11:13 38:16 69:4 <hr/> Y <hr/> year 5:10 11:20 12:7 13:13 33:17,18 49:15 years 16:11 23:25 59:15 70:15 yesterday 49:13
---	---	---



Ordination Credentials Package



Premium Wedding Package



Classic Wedding Package



Certified Letter of Good Standing

Become a Minister

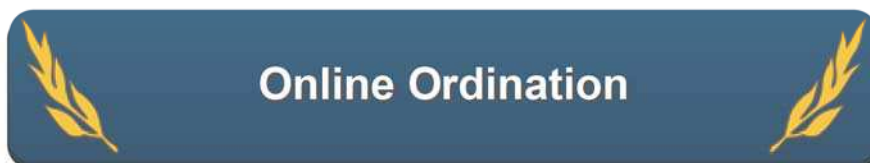


The Universal Life Church Monastery, also known as the "ULC", has been serving our online church community for nearly 40 years.

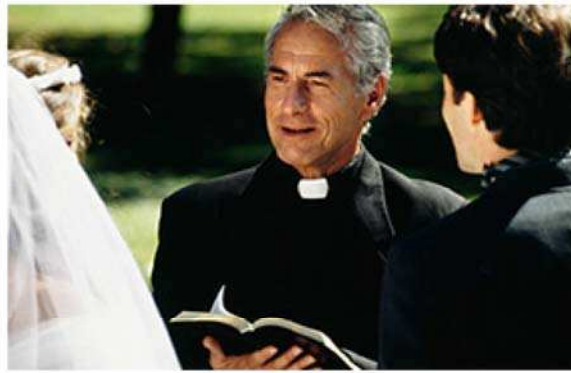
Our fundamental tasks are to promote freedom of religion and to "do that which is right" - core tenets that underscore everything we do. The ULC appeals to a worldwide audience through our online church services and our

overarching belief that **"we are all children of the same universe."**

Over 20 million ministers worldwide have become ordained with the Universal Life Church. The ULC is a non-denominational organization open to people of all faiths, offering everyone the religious freedom to become an ordained minister and practice their beliefs. Those who get ordained with the Universal Life Church are empowered to take control of their own spiritual lives and do good in their own worlds. As a minister, you have the authority to perform weddings, funerals, baptisms, or even start your own ministry. Join the active ULC community by completing your [free online ordination](https://www.themonastery.org) today.



AMM Exhibit A
AMM v. ULCMS



Wedding Ceremony Script

This completely-customizable tool can help you to build and download a one-of-a-kind wedding ceremony script for nearly any occasion.



ULC Ministers Network

Chat with your universal brothers and sisters in our dedicated social network – a private community for Universal Life Church ministers.



ULC Blog, From the Pulpit

Our millions of ministers come from all walks of life and all corners of the globe. Come read and exchange thoughts and ideas on our blog.

Are you feeling lost? Searching for meaning? Need a change? Online ordination through the Universal Life Church opens the doors to a fresh start in your life. A ULC ordination is completely legal throughout most of the U.S. and, increasingly, internationally. The Universal Life Church offers a number of helpful tools that can help you expand your ministry and your mind. As you explore this website you'll find a great deal of content designed to train you as a minister, aid you in performing better ceremonies, and help you to navigate and understand your world.

Additionally, the ULC's Minister Supply store is stocked with everything you'll need to perform a wedding or other religious service for friends or family members, build your own ministry, verify your

ordination, or educate yourself. Anyone can become a minister of the ULC, and your ordination is valid for life. Get ordained online and become a minister today, we'd love to welcome you into our Universal family.



Please become ordained or enter your information below to begin receiving our acclaimed weekly newsletter *The Visionary*. Each week, we carefully write and curate the best stories related to all things religion and spirituality, their intersection with human life, and beyond! *The Visionary* is completely free and a must-read to keep you informed throughout the week – **subscribe now!**



We are all children of the same universe

TheMonastery.org ©

As far as possible without surrender be on good terms with all persons.

Search



Ordination Credentials Package



Classic Wedding Package



Emergency Wedding Package



Clerical Dickey



By The Power Vested in You



Long Sleeve Clergy Shirt

© Copyright 1977 - 2020 Universal Life Church Ministries. All Rights Reserved



BECOME A MINISTER ([HTTPS://GETORDAINED.ORG/FREE-ORDINATION](https://getordained.org/free-ordination))

- Legally Officiate Weddings
- Ordination Takes Five Minutes
- Get Started Without Experience
- We Accept All Faiths
- Create Lasting Memories
- Online Wedding Training

[Begin Free Online Ordination \(https://getordained.org/free-ordination\)](https://getordained.org/free-ordination)

Looking to become a minister? The task can seem daunting. You might not have the time or money to attend seminary or theological school — they can cost more than \$50,000! Or maybe you've simply put the idea on the "back burner"... Fortunately, the Universal Life Church makes the whole process fast and free.

The ULC is a non-denominational, nondiscriminatory organization that allows anyone to utilize the Get Ordained online tools to receive their certification, bypassing the traditional "brick and mortar" religious education establishments. Anybody can become a minister, from your next-door neighbor to celebrities like Conan O'Brien and Bryan Cranston (<http://www.universallifechurchministers.org>)!

How to Get Ordained and Perform a Wedding

1. Fill out our quick and easy [ordination application \(https://getordained.org/free-ordination\)](https://getordained.org/free-ordination) online to become an ordained minister.

AMM Exhibit B
AMM v. ULCMS

2. Research your state laws on officiating marriage ceremonies (<https://getordained.org/state-marriage-laws>) in America and beyond.
3. Obtain any wedding supplies (<https://getordained.org/ministry-supplies>) or necessary state requirements such as certificates (<https://getordained.org/ministry-supplies/classic-wedding-kit>), letter of good standing (<https://getordained.org/ministry-supplies/letter-good-standing>), etc.
4. Read By The Power Vested in You (<https://getordained.org/ministry-supplies/by-the-power-vested-in-you>) for a step-by-step how-to guide on becoming a wedding officiant to perform weddings.
5. Create and print your free wedding ceremony script (<https://getordained.org/wedding-script-generator>) that you can use to perform a legal religious marriage ceremony.

Begin Free Online Ordination (<https://getordained.org/free-ordination>)

As a minister, you'll be able to officiate weddings, perform baptisms, solemnize funerals, and even lead your own congregation. Read some of the articles on the above menu to learn more about your rights and responsibilities.

Online Ordination



The Get Ordained Service is fast, easy, and hassle free! Click here to begin the process of becoming a minister today!

(<https://getordained.org/free-ordination>)

Ministry Supplies



We provide all the necessary products you need to perform a ceremony, or start your own ministry business. Click to learn more.

(<https://getordained.org/ministry-supplies>)

Wedding Training





Not sure how to perform a ceremony? We can help, click here to find all our different wedding resources and wedding guides.

(<https://getordained.org/training/wedding/how-to-perform-weddings>)

Find a Minister



Looking for a minister? Browse our ministers to find ministers in your local area for your next wedding. Start your search now.

(<https://getordained.org/find-a-minister>)

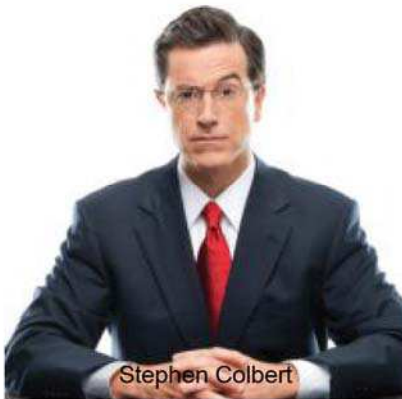
Some of Our Famous Ministers



Rob Dyrdek



Conan O'Brien



Stephen Colbert



Wendy Williams





Ian McKellan




Fran Drescher

← → ↻ ulc.org 🔍 ☆ 📄 ⚙️ K ⋮



UNIVERSAL LIFE CHURCH



Login

Apply for Ordination

Cart

Become a Minister

Minister Store


Minister Training

Wedding Laws

About the ULC

ULC Blog

Contact



Become an Ordained Minister

Get Ordained Online, Officiate A Wedding

The **Universal Life Church (ULC)** is a non-denominational religious organization with millions of members all over the world. Over the decades, the ULC has garnered global recognition for its promotion of universal togetherness and religious expression around the world. By becoming an ordained minister of the Universal Life Church, you'll be granted all the rights and privileges afforded to clergy members of other faiths – including the ability to perform legal wedding ceremonies. Ordination also opens the door for you to start a personal ministry, preside over other religious and spiritual ceremonies, and much more.

Membership is open to anyone who feels called to join; the ULC is multi-denominational, welcoming individuals of all backgrounds and belief systems into the fold. Plus, unlike traditional religious organizations, we don't require years of training or expensive courses to become a member of the clergy. Becoming ordained is free, and can be done entirely online.

How to Become a Minister

Online Ordination Request

Full Name:

E-mail:

Country:

United States

State / Province / Region:

-- Please Choose a Region --

Password:



Password Confirm:

☐ I certify that I am 18 years of age or older


☒ Join our monthly newsletter

Get Ordained Instantly

Notable ULC Ministers



AMM Exhibit C
AMM v. ULCMS



4:59 PM
9/7/2020

religious and spiritual ceremonies, and much more.

Membership is open to anyone who feels called to join; the ULC is multi-denominational, welcoming individuals of all backgrounds and belief systems into the fold. Plus, unlike traditional religious organizations, we don't require years of training or expensive courses to become a member of the clergy. Becoming ordained is free, and can be done entirely online.

How to Become a Minister

The Universal Life Church believes that all people are naturally endowed with the right to control their own spiritual life, and thus that all those who feel so-called should have access to ordination.

Ordination at the Universal Life Church is completely legal, is cost-free, and isn't complicated. An ancient Chinese proverb instructs us that the journey of a thousand miles begins with a single step. Within you lies the capacity to make the universe a better place, and your ordination may well unlock that potential. You can take your first step today by completing and submitting your [online ordination application now](#).

[Become an Ordained Minister](#)

Minister Training

We're proud to offer support to a fast-growing community of ministers in all of their endeavors. To that end, we've created a collection of minister training materials here on our site. These helpful resources go in-depth to provide advice and instruction on a whole host of ministerial duties. We also operate a blog to keep our ministers up-to-date on relevant current events and offer interesting topics of discussion.

While ULC ordinations can serve a variety of purposes, many ministers choose to use their ordination perform wedding ceremonies. Sound intimidating? Not to fear, solemnizing a marriage is not as complicated as it might sound. We've created a simple guide, found below, that explains the process.

Steps to Performing a Wedding

1

Contact Marriage License Authority

Once you are [ordained](#), but before performing the ceremony, you may need to obtain documentation proving you are a licensed marriage officiant. These policies vary by state, and sometimes even from county to county. For more information about the rules in your area, visit our [State Marriage Laws](#) page.

Most places will request some basic documentation such as an ordination credential, a letter of good standing, or signed statements of ministry. You can find all of these items, along with a host of other minister supplies, in the [Minister Store](#) section of this site.



Notable ULC Ministers



Conan O'Brien



Ben Cumberbatch



Ian McKellen



Lady Gaga



Paul McCartney



Stephen Colbert



The Rock



Richard Branson

Search ULC

Type to Search our Website

[Search](#)

[Join Our Newsletter](#)

Perform the Wedding Ceremony

For a marriage to be legally binding, the ceremony must include two key elements:

- While most weddings will involve additional elements, these segments constitute the bare minimum for a legal ceremony. Make sure you cover them!



Script Generator

Filling Out the Marriage License

Once the paperwork has been submitted, you have officially completed the wedding ceremony. Congratulations!



←

→

↺

ulc.org

🔍

☆


📄

⚙️


K

⋮


Once the paperwork has been submitted, you have officially completed the wedding ceremony. Congratulations!



Marriage License Guide



Wedding Laws




Emergency Wedding Set


4

After Ceremony Duties


It's common courtesy to stick around for a few minutes after the ceremony to socialize with the couple and their guests. This would also be a good time to present the couple with a [decorative marriage certificate](#) commemorating their big day.



Marriage Certificates



Marriage Counseling





Church Supplies


5


Other Resources

And it doesn't end there! While performing a wedding may be the first thing you do as a ULC Minister, your ordination empowers you to do so much more! We would encourage you to explore the rest of this site for more training and information, and these three popular pages in particular.









5:01 PM

9/7/2020

4

After Ceremony Duties

It's common courtesy to stick around for a few minutes after the ceremony to socialize with the couple and their guests. This would also be a good time to present the couple with a [decorative marriage certificate](#) commemorating their big day.



[Marriage Certificates](#)



[Marriage Counseling](#)



[Church Supplies](#)

5

Other Resources

And it doesn't end there! While performing a wedding may be the first thing you do as a ULC Minister, your ordination empowers you to do so much more! We would encourage you to explore the rest of this site for more training and information, and these three popular pages in particular.



[ULC Blog](#)



[Info About Church](#)



[Search Ministers](#)



WE ARE ALL CHILDREN OF THE SAME UNIVERSE

Phone: (206) 285-1086 — Fax: (916) 634-7701

Address:
180 Promenade Circle, Suite 300
Sacramento, CA 95834





[Home](#) [Ordinations](#) [Store](#) [Chapel](#) [Wedding Training](#) [Contact us](#)

✦ **Get Ordained**

[The First Street Journal](#) and [the Universal Life Church](#)... [Sign up for power!](#)

 Wall Street Journal

Like many engaged couples, we don't have a particular religious affiliation, so decided that at our wedding ceremony we'd have friends (read: most of us) read from the [Wedding Journal](#).

"Do That Which Is Right".

Today there are ULC churches operating independently who ordain members, priests, and deacons of religious and all faiths worldwide. We are reminded daily that it was our founder's vision and his will who gave each of us the mission of religious and spiritual opportunity to guide this church across the threshold into the 21st Century.

As a new member of the largest congregation of [Interdenominational Church Ministries](#), Seedlings and seedlings in the Ministry Minister's World Family.

✦ Ordinations

Here you can become entitled to become a willing minister and legally marry friends and family.

[Click To Download Chapter](#)

✦ Wedding Training

As a ICF Member you can officiate weddings, marry friends and family, save tips that members know by visiting our training section.

James Ford

✦ Chapel

Chat with other t&E members, in our directory, send in your prayers and warnings. Reach out to give a helping hand to others.

Not the Client



All Rights Reserved

AMM Exhibit E
AMM v. ULCMS

ULCM000245



AMM Exhibit F
AMM v. ULCMS



Get Ordained

Universal Life Church

Begin your FREE Ordination

25,443 people like this. Sign Up to see what your friends like.

HOME | HOW TO GET ORDAINED | WEDDING TRAINING | MINISTRY PRODUCTS | STATE MARRIAGE LAWS | ABOUT ULC

Performing A Marriage

"We are all children of the same universe"

Performing a marriage is the most romantic way to be involved in a wedding. And the good news is, you don't have to spend years in seminary school to be able to perform this special occasion. Since 1955, the Universal Life Church has made it possible for millions to get ordained and perform a marriage for friends and family. Ordained ministers have performed weddings of all different themes and sizes, from intimate gatherings by the beach to elegant church weddings. By becoming ordained, you can perform a wedding that satisfies any tradition.

ULC ministers don't have to worry about the legal standings of their marriage. According to the **Wall Street Journal**, weddings performed by ordained friends and family members are an increasingly popular trend. ULC has ordained over 25 million people and that number is growing. **The New York Times** confirmed that marriages performed by ministers ordained online are equally binding in all states.

The greatest benefit of performing a marriage is that it gives the bride and groom the flexibility to create a truly unique experience. Newly-wed couples can appreciate the savings they'll receive when they opt out of hiring a pastor and call upon a close friend. They won't have to search high and low for a clergy member who can fulfill their wishes. Whether they want a traditional wedding or a wedding with a wild and fun theme, an ordained minister is able to accommodate their needs. In a few simple steps, it is possible for anyone to get ordained and give their loved ones the wedding of their dreams.

Step 1: Check Your Local Laws

Weddings performed by Universal Life Church ministers have been recognized by all 50 states. However, the specific requirements to perform a wedding vary from state to state. Some states require additional documentation in order to confirm your credentials as a member of the clergy. You should consult your local courts clerk to get the specific requirements for your state. At no additional charge, you can receive a letter of good standing to verify your ordination.

Step 2: Get Ordained

You can become an ordained minister in less than ten minutes. The online ministry encompasses all roles!

Become a Priest Online for Free

Thanks to the Universal Life Church (ULC), it is easy to become an ordained priest online. ULC offers ordination to interested persons through a free, easy online process that is open to everyone with the sincere desire to serve...[read more...](#)

How to Get Ordained Online

When it comes to getting married for the man, making the decision and actually proposing to the woman seems like the hardest part; for the woman, waiting for the man to propose so she can say yes is the hard part...[read more...](#)

Get Ordained as a Christian

For those who like helping people and are looking to start their own Christian ministry, the tasks involved for some churches can seem overwhelming. To get ordained as a Christian minister...[read more...](#)

Ordination Credentials

[much, credentials...](#)



Connect on Facebook and interact with fellow ministers, and receive exclusive updates.



Follow the ULC on Twitter. Keep up to date with Christian & religious news, and stories by our ministers.



ULC Network Feed and read blogs by other ministers, advertise yourself as a wedding officiant, and make new friends.



Read articles on a wide variety of subjects related to the Universal Life Church and our members.

Bookmark this site to a feed.
Bookmark this on Delicious
FOLLOW ME ON digg

Our Slogan Says:
The Ministry.org | Minister Directory | Wedding Vows | Ministry Training

Home | Our Chapel | Get Ordained | Ordination Supplies | Articles & Editorials | Contact Us

© Copyright 2011. All Rights Reserved.

We are all children of the same universe

AMM Exhibit G
AMM v. ULCMS

ULCM000247



Get Ordained

Universal Life Church

Begin your FREE Ordination

25,642 people like this. Sign Up to see what your friends like.

HOME | HOW TO GET ORDAINED | WEDDING TRAINING | MINISTRY PRODUCTS | STATE MARRIAGE LAWS | ABOUT ULC

Become a Priest Online For Free

"We are all children of the same universe"

Thanks to the Universal Life Church (ULC), it is easy to become an **ordained priest online**. ULC offers ordination to interested persons through a free, easy, online process that is open to everyone with the sincere desire to serve their community. Over 20 million members, priests and rabbis have been **ordained by ULC** since the church was founded in 1955.

The church's founding principle is that the **priesthood** should be available to everyone who is moved to answer the call. **Ordination certificates** are recognized in every state and **priests** who are **ordained online** can officiate at **weddings, perform the rite of baptism, and officiate at funerals, births, and memorial services**.

It is a simple process to get ordained online. A person needs to provide his or her true and legal name for the legal ordination certificate and certify that he or she is over the age of 13. A mailing address needs to be provided for the church's records. **The Universal Life Church** does not require that **priests** be male. The church opens its doors and welcomes everyone, regardless of gender, to enter the **priesthood**.

It is absolutely **free to become ordained** in the **Universal Life Church. No fee** is ever charged to maintain the ordination. ULC is a **legally recognized religious institution** and **priests** who receive **online ordination** are of the same professional standing as **priests** of other denominations. ULC shares the same spiritual work and the rewards of service to the community that any **priest** receives.

Once a person has **become a priest**, he or she can carry out the duties expected of the **priesthood**. Many **ULC priests** officiate and conduct the important religious life ceremonies of their friends and family members. Many people **get ordained** just for the reason of being available to officiate at these important occasions. Rather than an important ceremony or only a **legal blessing** of a marriage, **ULC priests** who have been **ordained online** bring a personal blessing to the proceedings, making the event resonate with an added spiritual dimension.

Anyone can create a church from scratch either within a sanctuary or in their home. The advantage of being an **online ordained priest** is that with this certification of one's legal standing automatically gains respect backed by an religious institution that has been in existence for over 50 years. ULC was formed to counteract negative impressions of religion. To do this, the church welcomes members of all spiritual disciplines who are called to spread the word that everyone is an equal child of the same universal power that induces us all with natural love and

Become a Priest Online for Free

Thanks to the Universal Life Church (ULC), it is easy to become an **ordained priest online**. ULC offers ordination to interested persons through a free, easy, online process that is open to everyone with the sincere desire to serve. [read more...](#)

How to Get Ordained Online

When it comes to getting married for the man, making the decision and actually proposing to the woman seems like the hardest part. For the woman, waiting for the man to propose so she can say yes is the hard part. [read more...](#)

Get Ordained as a Christian

For those who like helping people and are looking to start their own Christian ministry, the tasks involved for some churches can seem overwhelming. To get ordained as a Christian minister. [read more...](#)

Ministry Supplies

ULC Wallet Credentials (credit card style)

Marriage Certificate

[View More Ministry Products...](#)

Ordination Credentials

[more credentials...](#)

Connect on Facebook and interact with fellow ministers, and receive exclusive updates.

Follow the ULC on Twitter. Keep up to date with Christian & religious news, and stories by our ministers.

ULC Network Post and read blogs by other ministers, advertise yourself as a wedding officiant, and make new friends.

ULC Blog Read articles on a wide variety of subjects related to the Universal Life Church and our members.

Recommend this site to a friend! Bookmark this on Delicious

FOLLOW US ON [iPod](#)



Get Ordained

Universal Life Church

Begin your FREE Ordination

15,443 people like this. Sign Up to see what your friends like.

HOME | HOW TO GET ORDAINED | WEDDING TRAINING | MINISTRY PRODUCTS | STATE MARRIAGE LAWS | ABOUT ULC

Wedding Statutes and Laws

Please note: We do our best to keep this information current, though state regulations can change without notice. If you notice any outdated information please [contact us](#) so that we may update this list.

Contact your **County Clerk** for the most current information regarding the registration of **ordained clergy and ministers**.

Click on a state in the list below to find the information for you state.

Worldwide Laws

- Alabama
- Alaska
- Arizona
- Arkansas
- Bahamas
- California
- Colorado
- Connecticut
- Delaware
- Florida
- Georgia
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas

Become a Priest Online for Free

Thanks to the Universal Life Church (ULC), it is easy to become an **ordained priest online**. ULC offers ordination to interested persons through a free, easy, online process that is open to everyone with the sincere desire to serve... [read more...](#)

How to Get Ordained Online

When it comes to getting married for the man, making the decision and actually proposing to the woman seems like the hardest part; for the woman, waiting for the man to propose so she can say yes is the hard part... [read more...](#)

Get Ordained as a Christian

For those who like helping people and are looking to start their own **Christian ministry**, the tasks involved for some churches can seem overwhelming. To get **ordained as a Christian minister**... [read more...](#)

Ministry Supplies

ULC Waller Ordination (book and style)

Marriage Certificate

Free Book, *Prayers for the Heart*

Ordination Credentials

ULC Ordination Credentials

Contact us on Facebook and interact with fellow ministers, and receive exclusive updates.

Follow the ULC on Twitter. Keep up to date with Christian & religious news, and stories by our ministers.

ULC Network Post and read blogs by other ministers, advertise yourself as a wedding officiant, and make new friends.

ULC Blog Read articles on a wide variety of subjects related to the Universal Life Church and our members.

Recommend this site to a friend.

Bookmark this site

FOLLOW ME ON

Get Ordained

Universal Life Church

[HOME](#) | [HOW TO GET ORDAINED](#) | [WEDDING TRAINING](#) | [MINISTRY PRODUCTS](#) | [STATE MARRIAGE LAWS](#) | [ABOUT ULC](#)

Ministry Supplies



Baker's Pastoral Handbook
Comprehensive, creative, and up-to-date, Baker's Pastoral Handbook has become an indispensable resource for pastors, lay leaders, and seminary students. Each pocket-sized book has leather binding and a ribbon marker and includes planning charts to photocopy.

Baker's Wedding Handbook includes updated ceremonies from eleven denominations. In addition to wedding ceremonies, services for the renewal of vows, remarriage, and the blessing of a civil ceremony are included. It gives suggestions for vows, readings, and music.

[Click to see more](#)



The Official Ordination Credential of The Universal Life Church Monastery.
The Universal Life Church Monastery Ordination Credential is an official certificate certifying your status as an ordained minister in the ULC Monastery.

[Click to see more](#)

Ministry Supplies

ULC Wallet Credential (credit card style)



Marriage Certificate



[View More Ministry Products...](#)

Become a Priest Online for Free

Thanks to the Universal Life Church (ULC), it is easy to become an ordained priest online. ULC offers ordination to interested persons through a free, easy, online process that is open to everyone with the sincere desire to serve... [read more](#)

How to Get Ordained Online

When it comes to getting married for the man, making the decision and actually proposing to the woman seems like the hardest part; for the woman, waiting for the man to propose so she can say yes is the hard part... [read more](#)

Get Ordained as a Christian

For those who like helping people and are looking to start their own Christian ministry, the tasks involved for some churches can seem overwhelming. To get ordained as a Christian minister... [read more](#)

Ordination Credentials



[more credentials...](#)

[Connect on Facebook](#) and interact with fellow ministers, and receive exclusive updates.

[Follow the ULC on Twitter](#). Keep up to date with Christian & religious news, and stories by our ministers.

[ULC Network Post](#) and read blogs by other ministers, advertise yourself as a wedding officiant, and make new friends.

[ULC Blog](#) Read articles on a wide variety of subjects related to the Universal Life Church and our members.

[Recommend this site to a friend](#)

[Bookmark this on Delicious](#)

[FOLLOW ME ON Digg](#)

Our Dear Sirs:

[The Monastery.org](#) | [Minister Directory](#) | [Wedding Vows](#) | [Ministry Training](#)

[Home](#) | [Our Chapel](#) | [Get Ordained](#) | [Ordination Supplies](#) | [Articles & Editorials](#) | [Contact Us](#)

© Copyright 2011. All Rights Reserved.

We are all children of the same universe

ULCM000250

Begin Free Online Ordination

GET ORDAINED TODAY

Looking to get ordained to become a minister? The task can seem daunting. You might not have the time or money to attend seminary or theological school. They can cost more than \$50,000. Or maybe you're simply out the door on the "back burner". Fortunately, the Universal Life Church makes the whole process fast and free.

The ULC offers the world's convenient, nonsectarian process that allows anyone to get ordained online to receive a certificate, supporting the traditional "link and visit" religious education establishment. Ministry can become a minister from your minister's degree to complete the ULC's 12-hour and 18-hour courses.

As a minister, you'll be able to officiate weddings, perform baptisms, administer baptisms, and even read your own sermon. Read some of the articles on the above links to learn more about your rights and responsibilities.

Getting ordained as a minister online is fast, easy, and hassle-free. Click here to begin the process of becoming a minister today.

We provide all the necessary materials you need to perform a ceremony or start your own ministry business. Click to learn more.

Not sure how to perform a ceremony? We can help. Click here to find out our efficient wedding resources and wedding services.

FEATURED PRODUCTS



ULC's Ministry of the Church

\$11.95

Present a professional image using this world's most desirable that is printed hard and back with gold foil lettering on the highest grade book quality.

Buy Now

We are pleased to welcome you to the ULC family!



Ministry of the Church

\$29.95

Exclusive package that provides ULC ministers with a professional, custom-made book for all your needs, including a printed hard and back with gold foil lettering on the highest grade book quality.

Buy Now



Ministry of the Church

\$29.95

An official, legal certificate that certifies you as an officially ordained and an ordained minister of the Universal Life Church Ministry.

Buy Now

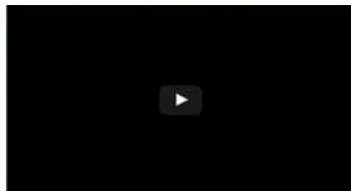
AMM Exhibit H
AMM v. ULCMS



1001 Ordained Universal Life Church
1001 Ordained Blvd., Ste. 200
Darien, CA 94526

Phone: (925) 931-4028
Fax: (925) 931-4028
Email: info@ordained.org

Begin Free Online Ordination >>



GET ORDAINED TODAY

- Legally Officiate Weddings
- Ordination Takes Five Minutes
- Get Started Without Experience
- We Accept All Faiths
- Create Lasting Memories
- Online Wedding Training

Begin Free Online Ordination >>

Looking to get ordained to become a minister? The task can seem daunting. You might not have the time or money to attend seminary or theological school – they can cost more than \$50,000! Or maybe you've simply put the idea on the "back burner"... Fortunately, the Universal Life Church makes the whole process fast and free. The ULC offers the world a convenient, nondiscriminatory process that allows anyone to get ordained online to receive his or her certification, bypassing the traditional "brick and mortar" religious education establishments. Anybody can become a minister, from your next-door neighbor to celebrities like Conan O'Brien and Bryan Cranston! As a minister, you'll be able to officiate weddings, perform baptisms, solemnize funerals, and even lead your own congregation. Read some of the articles on the above menu to learn more about your rights and responsibilities.

Online Ordination



Getting ordained as a minister online is fast, easy, and hassle free! Click here to begin the process of becoming a minister today!

Begin Now

Ministry Supplies



We provide all the necessary products you need to perform a ceremony, or start your own ministry business. Click to learn more.

View Products

Wedding Training



Not sure how to perform a ceremony? We can help, click here to find all our different wedding resources and wedding guides.

Learn More

FEATURED PRODUCTS

AMM Exhibit I
AMM v. ULCMS

ULCM000200

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 87430729

Filing Date: 04/28/2017

NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	GET ORDAINED
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	GET ORDAINED
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Universal Life Church Monastery Storehouse, Inc.
*STREET	1425 Broadway #67
*CITY	Seattle
*STATE (Required for U.S. applicants)	Washington
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	98122
LEGAL ENTITY INFORMATION	
*TYPE	CORPORATION
* STATE/COUNTRY OF INCORPORATION	Washington
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	035
*IDENTIFICATION	On-line retail store services featuring clothing in the nature of shirts, hats, stoles; stationery; business cards; bumper stickers; license plate holders; badges; pens; pins; musical sound recordings; bookmarks; bread; aromatic oil; portfolios; and publications in the nature of books, hand-outs, workbooks, manuals, brochures, and newsletters in the fields of religion, spirituality, marriage, law, and management

AMM Exhibit J
AMM v. ULCMS

*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 11/17/2016
FIRST USE IN COMMERCE DATE	At least as early as 11/17/2016
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPE0-731409484-20170427185650169915 . Class 35 Specimens.pdf
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT17\IMAGEOUT17\874\307\87430729\xml1\FTK0003.JPG
	\\TICRS\EXPORT17\IMAGEOUT17\874\307\87430729\xml1\FTK0004.JPG
SPECIMEN DESCRIPTION	Screen capture showing use of applied-for mark in connection with online retail store services
* INTERNATIONAL CLASS	045
*IDENTIFICATION	Conducting religious ceremonies; Ecclesiastical services, namely, ordaining ministers to perform religious ceremonies; Providing a website featuring information about religious belief systems
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 07/10/2011
FIRST USE IN COMMERCE DATE	At least as early as 07/10/2011
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPE0-731409484-20170427185650169915 . Class 45 Specimens.pdf
CONVERTED PDF FILE(S) (3 pages)	\\TICRS\EXPORT17\IMAGEOUT17\874\307\87430729\xml1\FTK0005.JPG
	\\TICRS\EXPORT17\IMAGEOUT17\874\307\87430729\xml1\FTK0006.JPG
	\\TICRS\EXPORT17\IMAGEOUT17\874\307\87430729\xml1\FTK0007.JPG
SPECIMEN DESCRIPTION	Image showing ordination certificate given to recipient of ordination services bearing applied-for mark
ADDITIONAL STATEMENTS INFORMATION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
ATTORNEY INFORMATION	
NAME	Michael P. Matesky, II
ATTORNEY DOCKET NUMBER	ULCM 00246
FIRM NAME	Matesky Law PLLC
STREET	1001 4th Ave., Suite 3200
CITY	Seattle
STATE	Washington

COUNTRY	United States
ZIP/POSTAL CODE	98154
PHONE	206.701.0331
FAX	206.701.0332
EMAIL ADDRESS	trademarks@mateskylaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
*NAME	Michael P. Matesky, II
FIRM NAME	Matesky Law PLLC
*STREET	1001 4th Ave., Suite 3200
*CITY	Seattle
*STATE (Required for U.S. addresses)	Washington
*COUNTRY	United States
*ZIP/POSTAL CODE	98154
PHONE	206.701.0331
FAX	206.701.0332
*EMAIL ADDRESS	trademarks@mateskylaw.com; mike@mateskylaw.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	2
FEE PER CLASS	225
*TOTAL FEE PAID	450
SIGNATURE INFORMATION	
* SIGNATURE	/George Freeman/
* SIGNATORY'S NAME	George Freeman
* SIGNATORY'S POSITION	President
SIGNATORY'S PHONE NUMBER	2062851086
* DATE SIGNED	04/28/2017

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 87430729

Filing Date: 04/28/2017

To the Commissioner for Trademarks:

MARK: GET ORDAINED (Standard Characters, see [mark](#))

The mark in your application is GET ORDAINED.

The applicant, Universal Life Church Monastery Storehouse, Inc., a corporation of Washington, having an address of
1425 Broadway #67
Seattle, Washington 98122
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 035: On-line retail store services featuring clothing in the nature of shirts, hats, stoles; stationery; business cards; bumper stickers; license plate holders; badges; pens; pins; musical sound recordings; bookmarks; bread; aromatic oil; portfolios; and publications in the nature of books, hand-outs, workbooks, manuals, brochures, and newsletters in the fields of religion, spirituality, marriage, law, and management

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 035, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 11/17/2016, and first used in commerce at least as early as 11/17/2016, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Screen capture showing use of applied-for mark in connection with online retail store services.

Original PDF file:

[SPE0-731409484-20170427185650169915 . Class 35 Specimens.pdf](#)

Converted PDF file(s) (2 pages)

[Specimen File1](#)

[Specimen File2](#)

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 045: Conducting religious ceremonies; Ecclesiastical services, namely, ordaining ministers to perform religious ceremonies; Providing a website featuring information about religious belief systems

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 045, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 07/10/2011, and first used in commerce at least as early as 07/10/2011, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Image showing ordination certificate given to recipient of ordination services bearing applied-for mark.

Original PDF file:

[SPE0-731409484-20170427185650169915 . Class 45 Specimens.pdf](#)

Converted PDF file(s) (3 pages)

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

The applicant's current Attorney Information:

Michael P. Matesky, II of Matesky Law PLLC 1001 4th Ave., Suite 3200
Seattle, Washington 98154
United States
206.701.0331(phone)
206.701.0332(fax)
trademarks@mateskylaw.com (authorized)

The attorney docket/reference number is ULCM 00246.

The applicant's current Correspondence Information:

Michael P. Matesky, II
Matesky Law PLLC
1001 4th Ave., Suite 3200
Seattle, Washington 98154
206.701.0331(phone)
206.701.0332(fax)
trademarks@mateskylaw.com;mike@mateskylaw.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Plus status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$450 has been submitted with the application, representing payment for 2 class(es).

Declaration

☒ **If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- The facts set forth in the application are true.

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - The facts set forth in the application are true.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /George Freeman/ Date: 04/28/2017

Signatory's Name: George Freeman

Signatory's Position: President

Signatory's Phone Number: 2062851086

Payment Sale Number: 87430729

Payment Accounting Date: 05/01/2017

Serial Number: 87430729

Internet Transmission Date: Fri Apr 28 20:19:06 EDT 2017

TEAS Stamp: USPTO/FTK-XX.XXX.XX.XX-20170428201906448

253-87430729-58094615f827543b84a66e78c0c

d4db46e614e701fe96f51577d1d2525e3cbd8b-C

C-6974-20170427185650169915

GET ORDAINED

Clergy Shirt - Long Sleeve

https://getordained.org/ministry-supplies/clergy-shirt-long-sleeve

getordained

Established 1981 • 100% Online

LoginApply for OrdinationCart

Become a Minister

Ministry Supplies

Marriage Laws

Training

Find a Minister

About


Blog

Contact / FAQ

Clergy Shirt - Long Sleeve

\$39.99

In Stock



If you are planning on taking your ministry to the next level and not only be a minister, but have the appearance of one, this is a great place to start.

Step #1 — Set your options, then add to cart:

Clergy Shirt - Long Sleeve — Options

Shirt Size:

How many Clergy Shirt - Long Sleeve's would you like to order?

Quantity:

Subtotal: **\$39.99** [Add to Cart](#)

Customers who bought this also bought:

Thursday, April 27, 2017

Minister's Anointing Oil - Get

https://getordained.org/ministry-supplies/ministers-anointing-oil

Search

☆


📦

⬇

🏠

📧

☰

The Ordained
ESTABLISHED 1983 • 100% ONLINE

LoginApply for OrdinationCart

Become a Minister

Ministry Supplies

Marriage Laws

Training

Find a Minister

About

Blog

Contact / FAQ

Minister's Anointing Oil

\$5.99

In Stock



We are proud to say that our online ordination grants our ministers the powers of anointing and consecration.

Step #1 — Set your options, then add to cart:

How many *Minister's Anointing Oil's* would you like to order?

Quantity:

Subtotal: **\$5.99** [Add to Cart](#)



Minister's Anointing Oil Details

This ¼ oz of aromatic olive oil is derived from the natural fragrances of the Holy Land - Frankincense and Myrrh.

We recommend this oil as a spiritual aid for those you meet on your path.

Thursday, April 27, 2017

Baptism Training - Perform

https://getordained.org/training/performing-baptisms

96%

Search

☆

📁


⬇

🏠

📧

🔖

☰

getordained
TRAINING FOR THE CHURCH

LoginApply for OrdinationCart

Become a MinisterMinistry SuppliesMarriage LawsTrainingFind a MinisterAboutBlogContact / FAQ

Training / How to Perform a Baptism

How to Perform a Baptism


Many Christian denominations—Orthodox, Catholic, Protestant, alike—have historically practiced the rite of baptism. Over time, many other religions outside of Christianity have also adopted the tradition. This ceremony often signals an individual's introduction into the faith. In this sense, baptism is often regarded as one of the most important moments in one's spiritual journey.

This page has been developed to help direct and provide tips for ULC ministers on how to go about performing a baptism. If you'd like more information, we suggest looking into our very popular Baptism Kit. This package includes an expertly crafted guide on performing the spiritual rite of baptisms, several high-quality certificates, and a specialized clergy badge to present to attendees at your next ceremony.

Although each denomination and religion have their own individual practices and traditions, most forms of baptism involve using water to cleanse people of their sins before they enter the faith. This ritual is also considered a way of ushering someone into their new spiritual life. Reverends, pastors and ministers are often looked to as those who perform this ceremony. In fact, many of our ministers have found themselves called upon to perform this special ceremony.

Baptism ceremonies generally come in two forms: immersion and affusion. Immersion baptisms involve fully submerging the person into water. This can be done in a pool, large tub, or in a lake/river. Affusion baptism is a much simpler process. For this type of ceremony, water is simply sprinkled or poured on the person's head. We created the following video to help our ministers better understand the difference between these two types of baptism:

How to Perform A Baptism





Thursday, April 27, 2017

Wedding Training - Get Ordained

https://getordained.org/training/wedding

96%

Search

☆

📦


⬇

🏠

📧

🔒

☰

Get Ordained
CREATED FOR YOU

LoginApply for OrdinationCart

Become a MinisterMinistry SuppliesMarriage LawsTrainingFind a MinisterAboutBlogContact / FAQ


Training / Wedding Training





Wedding Training

Welcome to the Wedding Training Center! We have put together a number of resources that will prove helpful to ministers and couples alike. Whether you're planning to get married or are preparing to officiate a ceremony, you've come to right place.

Although conducting a marriage ceremony might seem daunting, not to worry! Our step-by-step wedding guide will walk you through the process. You'll also want to visit the Marriage License section, it contains valuable tips for completing the legal paperwork. Oh, and don't forget to check out the State Marriage Laws page! There you will find important information about the specific wedding laws in your area.

If there is anything else you need for the big day, head over to the [ministry supplies](#) section to browse our collection of wedding products.





Thursday, April 27, 2017

Get Ordained

[Login](#) [Apply for Ordination](#) [Cart](#)

[Become a Minister](#) [Ministry Supplies](#) [Marriage Laws](#) [Training](#) [Find a Minister](#) [About](#) [Blog](#) [Contact / FAQ](#)

Become a Minister

The Universal Life Church accepts anyone, regardless of their particular denomination. The church believes anyone should have the right to become ordained as a minister and "captain their own spiritual ship", no matter what their specific beliefs may be. Many people would like to become ordained, but are concerned it is too long of a process or that they will be rejected because they aren't "religious" enough. Thankfully, this isn't something you need to worry about with the Universal Life Church. If you are looking to become a minister but don't want to go through a lengthy process, then the Get Ordained™ service is the perfect solution for you.


Using Get Ordained™

The **Get Ordained™** service to become a minister is just as simple as it sounds. Once you are ordained, you will be legally recognized as a minister nearly anywhere. All you need to do is click the button to be led to the proper form. Fill out your information and then you can submit your request to become ordained. There are no tests to take and no lengthy forms to fill out. You will receive confirmation within a few minutes, and you can also receive a hard copy of your Minister's License or any other supplies you'd like in the mail if you request these things from the [church catalog](#). After your form has been submitted and accepted, you will be legally recognized as a minister.

[Become a minister online with Get Ordained™](#)

Benefits of Online Ordination

There are several benefits to using Get Ordained™, in addition to the process being



Thursday, April 27, 2017

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

AMERICAN MARRIAGE MINISTRIES,)
)
Opposer,)
)
v.) Opposition No. 91237315
)
UNIVERSAL LIFE CHURCH)
MONASTERY STOREHOUSE, INC.)
)
Applicant.)

COMBINED PERSONAL AND 30 (B) (6) DEPOSITION
UPON ORAL EXAMINATION
OF
DALLAS GOSCHIE

Taken at 1111 Third Avenue

Seattle, Washington

January 18, 2019

AMM Exhibit K
AMM v. ULCMS

REPORTED BY: KATHLEEN HAMILTON, RPR, CRR, CCR 1917
Job no. 154149

A P P E A R A N C E S

FOR THE OPPOSER:

KELLY MENNEMEIER ESQ.
BENJAMIN HODGES ESQ.
NANCY STEPHENS ESQ.
Foster Pepper
1111 Third Avenue
Seattle, Washington 98101

FOR THE APPLICANT:

MICHAEL MATESKY ESQ.
Matesky Law
1001 4th Avenue
Seattle, Washington 98154

* * * * *

DEPOSITION OF DALLAS GOSCHIE

EXAMINATION INDEX

EXAMINATION BY	PAGE
MS. MENNEMEIER.....	4
MR. MATESKY.....	144
MS. MENNEMEIER.....	149

EXHIBIT INDEX

EXHIBITS FOR IDENTIFICATION	PAGE
Exhibit 1 Email from Jake Wible to Dallas Goschie sent Oct 12, 2017 ** CONFIDENTIAL **	60
Exhibit 2 Trademark/Service Mark Application, Principal Register TEAS Plus Application	63
Exhibit 3 Notice of Opposition	77
Exhibit 4 Answer and Affirmative Defenses	78
Exhibit 5 Article titled A Turning Point On the Road to Priesthood	85
Exhibit 6 Google search "about to get ordained"	87
Exhibit 7 Web page Become a Minister & Perform Marriage!	94
Exhibit 8 Open Ministry web page	96
Exhibit 9 Universal Life Church Monastery web page	103
Exhibit 10 Universal Life Church Monastery web page	108
Exhibit 11 About the Universal Life Church	110
Exhibit 12 Become an Ordained Minister	116
Exhibit 13 Ministry Supplies, Classic Wedding kit web page	119
Exhibit 14 Universal Life Church web page	123
Exhibit 15 Applicant's Responses to Opposer's First Set of Requests for Admissions	132

DALLAS GOSCHIE

SEATTLE, WASHINGTON; JANUARY 18, 2019

9:38 a.m.

-o0o-

DALLAS GOSCHIE witness herein, having been
first duly sworn on oath,
was examined and testified
as follows:

E X A M I N A T I O N

BY MS. MENNEMEIER:

Q. I'll get started. My name is Kelly Mennemeier.
I represent American Marriage Ministries in their
opposition to a trademark filed by Universal Life Church
Monastery Storehouse, Incorporated.

 Could you state for the record your name and
address.

A. Dallas Goschie. 1321 Seneca Street, No. 1308,
Seattle, Washington 98101.

Q. Have you ever been deposed before?

A. No.

Q. Are you represented by counsel?

A. Yes.

Q. Who?

DALLAS GOSCHIE

attorneys' eyes only.

MS. MENNEMEIER: No problem.

Could you please mark this, are we up to Exhibit 10?

(Exhibit 10 marked.)

BY MS. MENNEMEIER:

Q. You've just been handed a copy of what's been marked as Exhibit 10. This is AMM 702.

Do you recognize this?

A. Yes.

Q. What is this document?

A. It looks like an old version of the Monastery website.

Q. Can you see the label on this page that says Internet Archive Wayback Machine in the top left-hand corner?

A. Yes.

Q. Are you familiar with the Wayback Machine?

A. I am.

Q. What is the Wayback Machine?

A. It's, it's like a, I believe Congress used to be involved somehow, but I don't think they are anymore, but it's an archive of, I think the goal is eventually every web page on the Internet, but it crawls through

DALLAS GOSCHIE

certain sites at certain times and does screenshots of them to try to preserve the entire Internet, which is always shifting.

Q. Can you tell what date this screenshot of this page was taken?

A. Yes.

Q. What date was the screenshot taken?

A. Or I'm sorry. No, I don't know what date you took -- well, okay.

Q. Let me rephrase. Can you tell what date the Wayback Machine captured a screenshot of this page?

A. This looks like an archive of the page on November 9th, 2006.

Q. And what's the URL of this page, of the page that the Wayback Machine archived?

A. It looks like themonastery.org, just the home page.

Q. In the first paragraph of the text on this page, that first sentence, could you please read that first sentence.

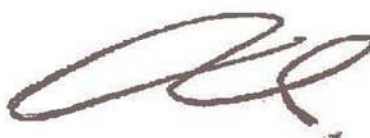
A. The -- excuse me. The Universal Life Church is the only denomination in the world that opens its doors to all and welcomes all who ask to get ordained and grants it without question.

DALLAS GOSCHIE
C E R T I F I C A T E

STATE OF WASHINGTON
COUNTY OF KING

I, Kathleen Hamilton, a Certified Shorthand Reporter and Notary Public in and for the State of Washington, do hereby certify that the foregoing transcript of the deposition of DALLAS GOSCHIE, having been duly sworn, on JANUARY 18, 2019, is true and accurate to the best of my knowledge, skill and ability.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 31st day of JANUARY, 2019.



KATHLEEN HAMILTON, RPR, CRR, CCR #1917

ERRATA SHEET

Universal Life Church Monastery Storehouse, Inc.

Case Name: v. American Marriage Ministries, No. 91237315

Deposition Date: January 18, 2019

Deponent: Dallas Goschie

Pg. No. Now Reads Should Read Reason

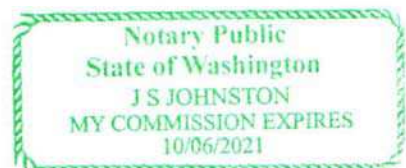
See attached



Signature of Deponent

SUBSCRIBED AND SWORN BEFORE ME

THIS 4th DAY OF March, 2019.

 (Notary Public)
MY COMMISSION EXPIRES: 10/6/2021

Page:Line(s)	Now Reads	Should Read	Reason
5:13	you've answers	you answer	Incorrect transcription
10:15-16	to like marketing.	to, like, marketing	Clarification
16:24-25	of like minister supplies,	of, like, minister supplies	Clarification
21:5-6	Universal Life Church, slash, ULC Monastery?	Universal Life Church/ULC Monastery?	Clarification
21:14	Universal Life Church, slash, ULC Monastery?	Universal Life Church/ULC Monastery?	Clarification
22:17	being like appointed	being, like, appointed	Clarification
23:6	spiritual, slash, faith, slash, religious	spiritual/faith/religious	Clarification
23:15-16	about like legal	about, like, legal	Clarification
27:16	roles	rolls	Incorrect transcription
28:8	require, perform marriage ceremonies.	require performing marriage ceremonies?	Incorrect transcription
38:6-11	I mean he'll provide like, because he's a spiritual leader of the Universal Life Church, he'll provide kind of general language and ideas that could be incorporated in those ads, but he's not making day-to-day decisions on any like specific language or anything.	I mean...he'll provide, like, because he's a spiritual leader of the Universal Life Church, he'll provide kind of general language and ideas that could be incorporated in those ads, but he's not making day-to-day decisions on any, like, specific language or anything.	Clarification
39:14-15	engine, listings	engine listings	Incorrect transcription
43:15	website	websites	Incorrect transcription
44:22-23	makes with certainty lists	ranks, with certainty, listings	Incorrect transcription
45:18	worked	work	Incorrect transcription
50:2-3	many like use	many, like, uses	Incorrect transcription
53:2	things would	things that would	Incorrect transcription
53:18	ministries	Ministries	Clarification
55:18	mechanically	mechanically:	Clarification
64:9	instruct to answer	Instructing	Incorrect transcription
78:10	opposition, our	opposition to our	Incorrect transcription

Page:Line(s)	Now Reads	Should Read	Reason
90:6-8	it's like Catholic doctrine, that to be ordained in certain positions, like an actual perceived involvement of like a deity	it's, like, Catholic doctrine that to be ordained in certain positions, like, an actual perceived involvement of, like, a deity	Clarification
91:14	and like a	and, like, a	Clarification
106:8-9	at Monastery site	at the Monastery site	Incorrect transcription
111:19	monastery.org	themonastery.org	Incorrect transcription
112:22	spiritual, slash, faith, slash, religious life	spiritual/faith/religious life	Clarification
116:21-22	HTTPS, colon, forward slash, forward slash, www.themonastery.org, forward slash, ordination.	HTTPS://www.themonastery.org/ordination.	Clarification
121:20	what I can see	from what I can see	Incorrect transcription